Final

Golf Joint Advisory Committee Meeting Notes
Wednesday, August 9th, 2023, 4:00 pm BVCC and Zoom

Attendees: Dave Armstrong, Jerre Barron, David DeGraf, Mark Deihl, Jim Estes, Jerry Foster, Ruth Hatcher, Jeff Hendren, Keith Ihms, Tom Judson, Brad Lawrence, Jason Loyd, Jessica McCrary, Gary Mertz, Darryl Muldoon, Kimela Mullen, Alex Sanford and Ashley Wood

Absent:

Call to Order – Ruth Hatcher called the meeting to order at 4:00 pm

Approval of the July 12th meeting- Dave Armstrong made motion to approve. Jerry Foster Seconded it. Unanimous approval.

Course reports – See course reports.

Golf Facilities Reviews are assigned as shown below.

Country Club-Jim Estes

Dogwood/Brittany-Brad Lawrence

Highlands-Gary Mertz

Kingswood/Berksdale-David Degraf

Scotsdale-Jerry Foster

Tanyard Creek-Kimela Mullen

Staff Reports:

- **Maintenance – Keith**
  - Thanked each superintendent for their great job and taking care of winter kill.
  - Our courses are ahead of most courses in the area, and looking the best it's been since he has been here.
  - Scottsdale collar aeriation and fairway work in next couple of weeks.
  - Nursery green at Dogwood was planted last week. Aerified existing greens and took that material and planted, that saved $4500 in sprig cost.
  - 8th green at Dopgwood has been sodded. Kyle at Scottdale gave 500 sq.ft. of the nursery green for repairs.
  - Weed control is started on broad leaves. Pre-emergent for the fall has been delivered for the fall.
  - BVCC-Caroll Electric is boring through holes 10 & 18. Working hard to finish in 2-3 weeks.
  - 340 bridge project is at stand still. Maybe get course back in late fall. Arkansas State will give BVCC money to replace and cover our cost for repairs.
  - Finished rain event damage repairs from March, at Scottsdale . Rip Rap at creek behind #6 and cart path repair at #4 tee completed.
  - Asphalt repair- $30,000 on Highland's hole #8, #13, #14.
  - Brittany would cost around $400,000 to redo asphalt.
  - Around 4-5 years ago root pruner was purchased. Irrigation guy runs pruner on each side of cart path in the fall.
  - Asphalt repair by BVCC maintenance and into the waste water plant. Cooper has donate some money for repairs.

- **Golf Operations – Darryl**

July Round Reports are as follows:

- July rounds ended at 26,253.
  - Up by 5,081 over last year.
  - Members rounds ended at 15,519.
    - Up by 2,001 over last year.
  - Guest rounds ended at 10,734.
    - Up by 3080 over last year.
- Year-to-date rounds ended at 119,456.
  - Up by 25,867 over last year.
  - Members rounds ended at 74,916.
    - Up by 11,900 over last year.
  - Guest rounds ended at 44,540.
    - Up by 13,967 over last year.

July was another month of record setting numbers across the board. I would like to put this on record and say that the golfing experience in Bella Vista is the BEST and the numbers show us that. Pro Shop Sale ended July at 100% to budget.

- Range buckets for July ended at 9,535 (up by 2,092 over 2022).
- Range buckets year-to-date ended at 50,043 (up by 13,737 over last year)

- Darryl wants to put on record. **He will put up the golfing experience in Bella Vista against anybody in NorthWest Arkansas from the team, merchandise, and experience.** He is super proud of the team, committee, and everybody for their support.

Darryl said growing the game of golf started years ago. Gavin Smith runs the PGA SouthCentral Junior League. 80-100 kids play during the week on numerous courses. He thanked Gavin for his time and work in running this league. The champions of champions go down to Little Rock for the championship. Darryl has a slide of Grayson and Steffen that represented Bellavista winning with a championship and third place.

Suspension plan will go into effect September 1st. He talks about this "In The Know" recording.

AJGA tournament will be coming up at Highlands Saturday, Sunday, and Monday (September 2-4). Qualifying will be Thursday August 31st. Pro-Am on Friday.

Hannah Hellyer spoke about Operation 36. She thanked the Futures Cup for their support. She has about 60 ladies coming through the program.

She has seen an increase in the Junior League Op. 36.

Ryan Summers is running the men's Op. 36 league.

Freemont Country Club came down to see how Op. 36 was doing. Bellavista was recommended by Op. 36 organizers.

She said she can see the improvement Op.36 has on their game, just not for beginners.

PGA Junior League had a very successful season with 18 kids. We have four kids in the All Star tournament in Tulsa. Kids play in Bellavista and other local courses in a scramble, in a team format.

Gary Mertz said Hannah is a great lady and to schedule a golf lesson with her.

- **Tournaments Alex**
  - Wrap up all Junior golf camps. About 50 kids in each one of them. Went extremely well.
  - All in the Family Tournament was filled up with 132 players.
  - Parent/Child Tournament was cancelled and rescheduled for Saturday August 26th due to weather.
  - Men's Club Championship August 19th & 20th at BVCC with 65 players as of now, still taking signups.
  - Prostate Cancer Tournament is September 26th at Dogwood and Kingswood.
  - Hannah is starting another Op.36.

- **General Management-Tom**
  - He complemented Darryl and Keith for all their work on golf and increasing rounds.
  - Complemented Hannah and all the teaching pro's on growing the game of golf.

- **General Committee Comments**
  - Gary Mertz said Highlands will have a Divot Day August 29th.
  - Jerry Foster asks about lightning policy. Darryl said when thunder roars come indoors. Signs everywhere, be smart.

- **Board Liaisons-**

- **Comments/Emails from the Public:**

- **Old Business**
  - 2024 Budget in ranked order. Ruth gave to Tom.
    - New Tournament software $5000-$7000. Golf Genius.
    - Add Better fans on 3 and 9 Highlands.
    - $75,000 on asphalt repairs at Metfield (Dogwood and Brittany)
    - Scotsdale Maintenance Building $125,000 fix.
    - $15,000 in tree work per course. Trimming and some removals. Plus planting new trees.

  - Items the Golf Committee felt were important for future to enhance the golf experience. (Rank According to those returning choices)
  - 1. A course every year, redo fairways & look at resurfacing/leveling trees.
  - 2. Bluegrass over seeding per course 9 or 18 holes per year.
  - 3. Enlarge Scotsdale Pro Shop.
  - 4. Driving range at Kingswood.

- **New Business**
  - Kingswood planning course car day 7:30-9:30 am tomorrow.

- **Announcements:**

- Golf JAC Regular Meeting – Wednesday, September 13th at 4:00pm, Boardroom.
- Darryl wanted to thank everyone for their support for his family.

Adjourn – Ruth Hatcher adjourned the meeting at 4:55 p.m.