Final

Golf Joint Advisory Committee Meeting Notes
Wednesday, July 12th, 2023, 4:00 pm BVCC and Zoom

Attendees: Dave Armstrong, Jerre Barron, David DeGraf, Jim Estes, Jerry Foster, Ruth Hatcher, Jeff Hendren, Keith Ihms, Tom Judson, Brad Lawrence, Jason Loyd, Jessica McCrary, Gary Mertz, Darryl Muldoon, Kimela Mullen, Alex Sanford and Ashley Wood

Absent: Mark Deihl. Ruth has Marks proxy.

Call to Order – Ruth Hatcher called the meeting to order at 4:00 pm

Introduction of new members: Jim Estes, Brad Lawrence and Kimela Mullen introduced themselves.

Election of This Years Officers: Chair-Ruth Hatcher. Vice Chair-Dave Armstrong, and Secretary-Mark Deihl were nominated and unanimously elected as 2023-24 officers.

Approval of the June 14th meeting- Gary Mertz made motion to approve. Dave Armstrong Seconded it. Unanimous approval.

Course reports – See course reports.

New Golf Facilities Reviews are assigned as shown below.

Country Club-Jim Estes

Dogwood/Brittany-Brad Lawrence

Highlands-Gary Mertz

Kingswood/Berksdale-David Degraf

Scotsdale-Jerry Foster

Tanyard Creek-Kimela Mullen

Staff Reports:

- **Maintenance – Keith**
  - Kingswood Care Day August 10th. Starts at 7:30-10:00 am.
  - Ball mark repair video is being made.
  - Picking up sprigs for new nursery green and repairs on Brittany.
  - Cleaning gravel out of BVCC wet well with diver, cut tree down at Berksdale.
  - Working on Highlands #17 Red Tee Box. Hopefully open in next 30 days.
  - **Collar Repairs**
    - On Schedule and currently in progress.

- **Golf Operations – Darryl**

Darryl said sandbottles holder will be delivered next week.

June Round Reports are as follows:

- June rounds ended at 26,355.
    - Up by 3,292 over last year.
    - Members rounds ended at 15,426.
        - Up by 1,041 over last year.
    - Guest rounds ended at 10,929.
        - Up by 2,251 over last year.
- Year-to-date rounds ended at 93,203.
    - Up by 20,786 over last year.
    - Members rounds ended at 59,397.
        - Up by 9,899 over last year.
    - Guest rounds ended at 33,806.
        - Up by 10,887 over last year.

The story for this years June report is simply another month of record setting numbers. Great weather conditions impacted rounds drastically for the month of June. June 21st the "Golf Fore Charity Challenge" rounds ended at 867(542 played last year on the same day). Pro Shop Sale ended June at 96% to budget.

- Range buckets for June ended at 9,221 (up by 1,668 over 2022).
- Range buckets year-to-date ended at 40,508 (up by 11,645 over last year)

Darryl said contributing factors affecting the increase of golf rounds are the new fee structures, the great product we have, and the great service we provide.

Jerry Foster asked Darryl about fivesomes. They are allowed after 11:00 and must maintain pace of play. And fivesomes allowed shotguns.

Darryl explained "see something say something" golf program concerning rules of golf. Suspensions are now being proposed for membership and guests for breaking the rules and regulations for the golf courses.

Tom Judson said the suspensions have got the attention of the membership and have been successful.

Suspensions are for all the amenities. Suspension can be up to 30 days and can be appealed to the board.

Gary Mertz made a motion "We entertain a suspension system". Jerry Foster seconded. Discussion followed. Tom said the system will notify membership of violation, and then flag their account from amenities and properties for up to 30 days.

Warning or suspension for first offense. Dave Armstrong made a proposal/motion **"When an offense is seen, that person is given a warning, Darryl and his staff have the authority and**

discretion to make it a warning or a two week suspension." Jerry Foster seconded it. Unanimously approved.

- **Tournaments Alex**
  - Tournaments are full. Alzheimer's & Friends of the Highlands Tournaments were full.
  - All in the Family Tournament is filled up.
  - Parent/Child Tournament is August 5th.
  - Men's Club Championship release for signups for August 19th & 20th.
  - Teaching program. Jr camp is doing well-50 kids.
  - OP 36 wrapping up. And new offerings are coming up.

- **General Management-Tom**
  - Tom presented joint advisory annual committee training.

- **General Committee Comments:**

- **Board Liaisons-**
  - Jason Loyd- Thanked committee for talking about golf suspension program.

- **Comments/Emails from the Public:**

- **Old Business**
  - Golf Fore Charity Challenge
    - Darryl said it was a huge success.
    - Tom said $45,500 was brought in.
    - Ruth said $3,888.88 was brought in with the stocking donations.
    - Darryl Thanked Ruth and the volunteers.
    - Tom Judson Thanked BellaVista Foundation to their contribution.

- **New Business**
  - Dave Armstrong introduced a new scorecard idea to Darryl.
  - 2024 budget meeting July 26th 4:00 pm in the board room.
  - 2024 brainstorm ideas.
    - Overseeding Bluegrass.
    - Redo fairways. A club a year.
    - Resurfacing/leveling tees.
    - Enlarge Scotsdale Pro Shop.
    - Driving range at Kingswood.
    - Guest fees increase.
    - Tournament software.
    - Dogwood/Brittany asphalt repairs.
    - Encourage tournament play with members.
    - Tom said most funds are going to the major renovation of Tanyard driving range.

- Tom said to prioritize ideas.

- **Announcements:**
  - Golf JAC Regular Meeting – Wednesday, August 9th, at 4:00pm, Boardroom.

Adjourn – Ruth Hatcher adjourned the meeting at 5:30 p.m.