Final

Golf Joint Advisory Committee Meeting Notes
Wednesday, June 14th, 2023, 4:00 pm BVCC and Zoom

Attendees: Jeff Hendren, Ruth Hatcher, Dave Armstrong, Jerre Barren, Tom Judson, Jessica McCrary, Jason Loyd, Ashley Wood, Jan Hagan, David Degraf, Mark Deihl, Jerry Foster, Sheila Heward, Keith Ihms, Darryl Muldoon.

Absent: Mike Houston and Gary Mertz

Votes and Important Topics-Brad Lawrence, Kimela Mullen, and Jim Estes names will be recommended to the board for the Golf JAC Committee positions.

Call to Order – Ruth Hatcher called the meeting to order at 4:00 pm

Approval of the April 12th meeting- Dave Armstrong made motion to approve. David DeGraf Seconded it. Unanimous approval.

Course reports - No complaints and compliments to the staff.

Staff Reports:

- **Maintenance – Keith**
  - All Capital projects were completed with the exception to two asphalt jobs.
  - $35,000 to spend on cart path repairs to Highlands.
  - Aerification Scottsdale June 22-23.
  - Aerification Brittany June 23-24.
  - Showed slides of Scottsdale green growth. Kyle will plug areas on greens that still have winter damage. Kyle has been doing a great job on the greens and course!
  - Repair flood damage below #4 tee at Scottsdale. Possibly close down the Par 3(hole #4).
  - Working on Highlands #17 Red Tee Box. Installing new soil and sod. Bigger Tee Box.
  - **Collar Repairs**
    - The contractor is scheduled for July 10th.
    - Being patient with repairs has saved cost for extra sod.
    - Berksdale, Kingswood, BVCC, Highlands. Repairs will be 6-8 days duration. 2 days per course.
    - Golf Ops.have sent out July schedule to golf groups.
  - **Fairway Height**
    - Each golf course is different.
    - Height of grass is determined by type of grass, how often the grass is mowed, how many shotguns the course has, and weather.
    - Standard cut height is ½" depending on all the variables.
    - The problem is when fairway grass is above 5/8" it becomes the rough.
    - Dave Armstrong asked if grass can be cut higher for the winter. Keith said height of cut starts to be raised in August.

- **Golf Operations – Darryl**

Darryl showed slides of other NWA golf courses. Their dues are much higher than ours. Excessive winter kill on greens and fairways. We are so fortunate to have Keith and his crew's, that do such a great job.

May Round Reports are as follows:

- May rounds ended at 24,465.
  - Up by 7,432 over last year.
  - Members rounds ended at 14,996.
    - Up by 3,508 over last year.
  - Guest rounds ended at 9,469.
    - Up by 3,231over last year.
- Year-to-date rounds ended at 66,848.
  - Up by 17,494 over last year.
  - Members rounds ended at 43,971.
    - Up by 8,854 over last year.
  - Guest rounds ended at 22,877.
    - Up by 8,636 over last year.

The story for this years May report is simply another month of record setting numbers. Great weather conditions impacted rounds drastically for the month of May. Pro Shop Sale ended March at 121% to budget.

- Range buckets for May ended at 8,940 (up by 3,003 over 2022).
- Range buckets year-to-date ended at 31,090 (up by 9,780 over last year)

Darryl said the national average has slowed down 3%. We are booming! He thanked the service and the membership.

Maybe increase non-membership golf fee's higher.

- **Tournaments Darryl**
  - Junior camp is full. Great time. Maybe 60 kids in July! Only a couple spots left in July.
  - Bella Vista Men's Four Ball-22 teams. Great time!
  - All in the Family registration is out there.
  - 4th of July tournament (Friends of Highlands) at Highlands registration is out there.
  - Alzheimer's tournament registration is out there.

- **General Management-Tom**

- 2024 Budget. Asking committee to submit recommendations by end of August.

- **General Committee Comments:**

- **Board Liaisons-**
  - Jason Loyd- huge shout out to Alex and his staff, Greg and his staff, and especially Cameron, that is doing a great job at the Highlands.

- **Comments/Emails from the Public:**
  - Bill asked if the asphalt area between the golf shop and the cart barn at Dogwood could be replaced. It's in sad shape.

- **Old Business**
  - Golf Fore Charity Challenge
    - Tee times are open.
    - Bella Vista foundation is running a silent auction Wednesday, Thursday, Friday, and Saturday at the BVCC.
    - Sock it to me donation socks on carts on that day.
    - Ruth still needs 8-10 more volunteers.
  - Ruth Thanked Out-Going members Jeff Hendren, Sheila Heward, and Mike Houston.

- **New Business**
  - Dave DeGraf will be recommended to the POA board to continue another 3 year term on the GOLF JAC.
  - Brad Lawrence, Kimela Mullen, and Jim Estes names will be recommended to the board for the Golf JAC Committee positions.
  - 2024 budget will be discussed at the next meeting.

- **Announcements:**
  - Golf JAC Regular Meeting – Wednesday, July 12th, at 4:00pm, Boardroom.

Adjourn – Ruth Hatcher adjourned the meeting at 4:47 p.m.