Draft

Golf Joint Advisory Committee Meeting Notes
Wednesday, May 10, 2023, 4:00 pm BVCC and Zoom

Attendees: Jeff Hendren, Ruth Hatcher, Dave Armstrong, Gary Mertz, Tom Judson, Jessica McCrary, Alex Sanford, Jason Loyd, Ashley Wood, Jan Hagan, David Degraf, Mark Deihl, Jerry Foster, Sheila Heward, Keith Ihms, Darryl Muldoon.

Absent: Mike Houston. Ruth has Mike's proxy.

Votes and Important Topics-

Call to Order – Ruth Hatcher called the meeting to order at 4:00 pm

Approval of the April 12th meeting- Dave Armstrong made motion to approve. Jerry Foster Seconded it. Unanimous approval.

Course reports - No complaints and compliments to the staff.

Staff Reports:

- **Maintenance – Keith**
  - Introduced superintendents.
    - Shane-Kings/Berksdale
    - Kyle-Scottsdale
    - Greg-Highlands
    - Reid -Country Club
    - Scott-Metfield
  - 2 of the 3 Gravel piles at Scottsdale are removed.
  - **B**erksdale Bridge Removal-Gone and Complete.
  - Hardening of the BVCC Pumphouse is complete.
  - Nursery Green at Brittany ready to plant.
  - New sprayer delivered and starting to be used at Dogwood.
  - Highlands Red Tee's open's up the 15th.
  - Damaged to Sod at collars had sand as its base instead of soil, which possibly increased winter damage.
    - Highland's 17th tee had sod with a sand base. Will be replaced with a soil base and new sod.
  - June 19th start replacing damaged sod.
    - Darryl said they will be moving groups and golfers that have bookings with new tee times around the sod installation times.
  - Kyle from Scottsdale said #16 green will need a little bit of plugging and sodding. Treating it like a grow in. Putting green is coming along good.

- Trying to get most of the sod/collar work finished by July 4th.
- Golfers need patience during the sod/green/collar repairs.

- **Golf Operations – Darryl**

April Round Reports are as follows:

- April rounds ended at 21,731.
  - Up by 7,438 over last year.
  - Members rounds ended at 13,457.
    - Up by 3,656 over last year.
  - Guest rounds ended at 8,274.
    - Up by 3,782over last year.
- Year-to-date rounds ended at 42,383.
  - Up by 10,062 over last year.
  - Members rounds ended at 28,975.
    - Up by 4,657 over last year.
  - Guest rounds ended at 13,408.
    - Up by 5,405 over last year.

The story for this April report is simply record setting numbers. Great weather conditions impacted rounds drastically for the month of April. Looking back at round numbers we typically average 13,842 for the month of April. For us to do 21,731 rounds of golf was incredible. Pro Shop Sale ended March at 139% to budget.

- Range buckets for April ended at 9.179 (up by 2,850 over 2022).
- Range buckets year-to-date ended at 22,150 (up by 6,777 over last year)
  - Before passing the new fee program with free range balls. Range buckets per year were around 16,400 buckets, now 66,000 buckets. This has created a bunch of new golfers! Now, new visitors are buying golf buckets and creating additional revenue.

- **PGA Hope Graduation With Disabled Veterans At Berksdale**
  - 16 participants graduated with awards.
  - 3 person scramble.
  - Exciting and phenomenal match with them.
  - Darryl taught the participants how to play golf and golf etiquette.
- **Golf Fore Charity Challenge Day**

- June 21st. Green fees donated to Bella Vista charities.
- Donations accepted thru promotion "Sock It To Them"
- Bella Vista Foundation is sponsoring a silent auction from Wednesday to Saturday night at the BVCC.

- **Tournaments Alex**
  - All golf instructors are very busy.
  - Couples spring mixer May 12-14, signups are going well.
  - Bella Vista Men's Four Ball registration is open-June 3rd-4th at Scottsdale. Gross & net event.
  - Alzheimer's Classic June 24th, registration open.

- **Operation 360**
- Hannah has three sessions for women.
- New Junior Op 36 starting in June.
- OP 36 for couples started on Tuesday.
- OP 36 for men instructed by Ryan starting on Sunday.

- **Junior golf clinics -Open**
  - Filling up quickly.

- **General Management-Tom**
  - Tuesday the 16th at 3:00 pm tour of Riordan Hall progress.
  - Ballots came out for candidates, please vote.

- **General Committee Comments:**
  - Gary Mertz said Highlands had a divot fill event that went well.
  - Ruth said Dogwood had a divot fill event that went well.
  - Dave Armstrong thanked Ruth Hatcher for her service with all the volunteers.

- **Board Liaisons-**
  - Jan said it's nice to hear how the impact of free range balls has added to more people entering the golf sport.

- **Comments/Emails from the Public:**

- **Old Business**
  - Dave DeGraff and Jeff Hendren wanted to renew their 3-year term to the Golf JAC Committee.
  - Sheila Heward and Mike Houston did not want to renew their 3-year term to the Golf JAC Committee.

- **New Business**
  - Volunteers needed for Golf Fore Charity Challenge Day. Need about 120 volunteers.
  - Please contact Ruth.
  - Sock it to me donation socks attached to carts.

- Sheila Heward Commented on her golf committee experience.

- **Announcements:**
  - Golf JAC Regular Meeting – Wednesday, June 14th, at 4:00pm, Boardroom.

Adjourn – Ruth Hatcher adjourned the meeting at 5:00 p.m.