

*Final*

## **Golf Joint Advisory Committee Meeting Notes Wednesday, October 13<sup>th</sup>, 2022, 4:00 pm BVCC and Zoom**

Attendees: Keith Ihms, Jason Loyd, Jeff Hendren, Mark Deihl, Ruth Hatcher, Dave Armstrong, David DeGraf, Tom Judson, Jessica McCrary, Sheila Heward, Alex Sanford, Jackie Gain, Gary Mertz, Ashley Wood, and Jerry Foster

**Absent:** Mike Houston. Ruth has Mike's Proxy.

### **Votes and Important Topics-**

**Call to Order** – Ruth Hatcher called the meeting to order at 4:00 pm

**Approval of the June 8<sup>th</sup> meeting-** Dave Armstrong made motion to approve. Mark Deihl Seconded it. Unanimous approval.

**Course reports** - see meeting packets.

### **Staff Reports:**

- **Maintenance – Keith**

- Capital Projects

- Pumpstation on #5 hole at BVCC, 30% plans completed.
    - 90% plans should be ready in 30 days. Possibly get bids by first of next year.
    - Cost of expenses have already gone up this year for pumpstation.
    - 340 Road project. Contractor still says they will be done by end of December.
    - Maybe rebuilding tee by next summer.
    - Highlands Tee Project started rolling and top dressing of the seams on the new sod.
    - BVCC Greens are being plugged and repaired. Should be filled in by spring.
    - Larger repairs to greens are in strips of sod, smaller repair areas are replaced with hexagon patches of sod, larger repair areas are replaced with square patches of sod. Patches might dry out, need extra watering.
    - Sod patches are coming off the nursery greens for the repairs.

- Overall course conditions.

- Leaf removal has begun.
    - Frost potential next week.
    - Keith will send an article out on the update and connection, on understanding frost.
    - And what to do on greens with frost. Foot traffic could possibly cause damage to greens.
    - Frost line phone number is 479-855-5123 and is updated by 7:00 am. Please don't call Pro Shop on frost delays.

- **Golf Operations – Alex**

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September Rounds Report are as follows:

- September rounds ended at 22,401.
  - Up by 1,857 over last year's September.

Looking back, we had another record setting September in rounds. Great weather and an extremely full tournament schedule helped the rounds grow over last year. I want to thank all the golf operation staff for going that extra mile for the customers last month.

- Year to date rounds ended at 139,104.
  - Up by 2,487 over last year.
  - Members rounds ended at 91,661.
    - Down by 5,102 over last year.
  - Guest rounds ended at 47,443.
    - Up by 7,589 over last year.
- Range buckets year to date 52,780 (up by 4,054).
  - September buckets 8,502 (up by 1,690 over last September).
- Pro shop merchandise finished September 152% to budget.
- Course ratings is finished.
- New scorecards are being printed out next week.
- Get A Grip position, is listed as job requisition, on career sites.
- **Gravette High School Girls won the Arkansas Golf State Championship!**
- Thanked Darryl, Alex, and Jason for their help and extra time with the Junior program and high school golf over the last seven years. It shows what can be achieved.

### Tournaments Alex-

- Rally in Pink, October 8<sup>th</sup>. 33 teams up from last year.
- Veterans Tournament Friday November 11<sup>th</sup>. Still spots available.
- Future Cup starts Friday, Saturday, and Sunday. 64 players benefitting Jr. Golf with a check next week for \$5000.00 donation.
- Darryl and Alex starting Tournament schedule for next year.

### ● General Management-Tom

- Senior staff focus on 2023 budget. Presentation November 10<sup>th</sup> at 6:00 pm.
- Assessment vote was passed 52.17 in favor. Quorum was reached.
- Fees will stay the same for next 3 years.
- Activity cards are up 1,974 over prior year.
- Guest passes are up 2,100 over prior year, boat registration is up 555. Really strong on all amenities.
- Software might be up next spring. Discontinued existing system. Supply issues on getting credit card machines and chips.
- Tom said they love the help for volunteer groups but want to make sure they don't cause extra work or duties for the staff.

### ● General Committee Comments:

- Dave Armstrong asks Ruth to look into making a Champion designation and possibly rewarding golfers that go the extra step in helping and protection our courses.
- Gary asked about Highlands Pub service. Tom said they are looking for extra staffing.
- Dave Armstrong said to order drinks prior to golf rounds, then they will be ready when golf is finished.

- **Board Liaisons-**

- Jackie Gain ask about Highlands Ball mark tools. Alex said they should be in next week. He said to speak to Leslie for help with ball mark tools for Friends of Dogwood.
- Jackie was super excited on the new Red Tee's on the Highlands.
- Jackie thanked Highland's Pub staff for their work.

- **Comments/Emails from the Public:**

- No comments.

- **Old Business:**

- Keith explained and showed slides on ball mark repair.
- Ruth suggests Keith and Darryl to put video together to repair ball marks and show where most ball marks are on the green.
- Keith and Darryl are looking into making a video on how and where the damage is done, and how repairs need to be made.
- Sheila wanted to pick 3 bad greens and have players demonstrate how ball marks are created.
- Keith wants to show golfers and the groups that most ball marks are on the front of the green.
- Keith said June 15 thru September is the most important time to show video and remind golfers on repairing ball marks.

- **New Business**

- Gary questioned how to get more golfers (sponsors a hole) involved in fixing divots and ball marks.
- Ruth asked Gary to contact all the new houses to see if they are interested in fixing divots or sponsoring a hole.
- Dave Armstrong and Gary are getting together to present a plan on a core group, Champion Golfers, to help and take ownership of the golf courses.
- Future Cup is this weekend. Dave Armstrong is very excited, and the group of guys are giving back to junior golf. Great program and tournament!

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- **Announcements:**

- Golf JAC Regular Meeting – Wednesday, November 9<sup>th</sup>, at 4:00pm, Boardroom.

**Adjourn** – Ruth Hatcher adjourned the meeting at 5:06 p.m.