



From: Darryl Muldoon PGA, Director of Golf Operations

To: Golf Committee

Date: July 13th, 2022

Subject: Golf Rounds Report for June 2022

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June Rounds Report are as follows:

- June rounds ended at 23,063
  - Up 2,729 rounds over last year
  - Members rounds up by 296
  - Guest rounds up by 2,433

We had a record setting June for golf rounds. The weather was good for golf, and the tee sheet utilization was great. You will see the guest rounds were up over last year. As you see in the year-to-date numbers below, this month helped pull golf rounds closer to last year's number. In golf operations, we have noticed that out-of-town members are back traveling and bringing their friends to show off what we have in Bella Vista.

- Year-to-date rounds ended at 72,417
  - Down by 987 over last year
  - Members rounds ended at 49,498
    - Down by 4,656 over last year
  - Guest rounds ended at 22,919
    - Up by 3,669 over last year
  
- Range buckets year-to-date 28,863 (up by 1,416)
  - June buckets 7,553 (up by 531 over last year)

- Pro shop merchandise finished June 163% to budget.

Factors that contribute the continuing success of the pro shop sales were the following:

- Great and affordable product, thanks to Leslie Terry.
- A motivated staff that promotes the great product.
- The custom club fitting days.
- Membership and their guests that continue to support the pro shops.