

**Focus Group Data**  
**Question #1-Identify the Strengths of the Bella Vista POA**

<b>Strengths</b>	<b>Mentions</b>
Diverse amenities, activities and clubs i.e. golf, restaurants, trails, lakes, etc./Social availability	17
Effectively manages assets, communication and interests	16
Value for money	11
Cleanliness/Maintenance of amenities/Remodeled facilities	9
Good customer service/Professional staff	9
Future planning/Forward thinking	7
Community Voice/Support of community atmosphere	7
Revenue for improvements	6
Number of members and diverse ages	4
Safety/Lake enforcement	4
Diverse group representing diverse interests	3
Ease of payments to water/fees and cost of water	3
POA involvement in new resident meeting	2
Control of zoning	1
POA Common Property	1
Collaboration with city	1
"Pivoted" well for Covid	1
Committees for issues/groups/amenities/community government	1

**Focus Group Data**  
**Question #2-Identify the Weaknesses of the Bella Vista POA**

<b>Weaknesses</b>	<b>Mentions</b>
3 Legged stool confusing/fees/jurisdiction/lack of coordination between entities	14
Short on youth programs/offerings for children	4
Better communication with community overall/faster response to concerns	4
Negative reputation with some	4
Cash Flow	4
More restaurants/social events/card & game facilities	4
Limitations of what POA can/can't do	4
Cost of water is high/Water system	3
Need more lake patrol/lack of enforcement throughout BV	3
Perception of transparency/lack thereof	3
Need hybrid trails/indoor walking track/another indoor pool/larger workout facilities/develop Little Sugar	3
No discounts for multiple lot owners/Inequity of dues	2
Need better golf course play monitoring/easier way to get tee times/cart path repairs	2
Failure/Weakness of governing docs	2
Perceived perception of Board Member motives	2
Outdated/aging facilities/areas needing repair	2
Need fees for non-members	2
Not keeping up w/desires of BV residents as demographics change	1
Inability/difficulty raising assessments	1
Safety signs on trails	1
More opportunity for residents to give feedback	1
Lack of ability to keep employees	1
No hotel or coffee shop-need one	1
Can't float a bond	

## Focus Group Data

### Question #3-What improvements to existing BVPOA facilities or services does the group feel are important?

Improvements	Mentions
Riordan Hall-aesthetic updates/overall improvements/walking	16
Branchwood- Upgrade facility/more varied equipment/more classes	8
Offer Pickleball at Metfield/Expand Metfield space/more programs	6
Golf courses-Weather tolerant fairways/Improve cart paths/more food at	5
Hours of operation/variety on menu for restaurants/healthier options	4
Trails-paved/expanded/more signage/etiquette/designated use	4
Lakes- better-more lake rangers/Improve lakes/fishing	4
Splash Pads at the pods/Horseshoe pits	3
Complete Master Trail plan-Phase III and Greenway North/Hybrid trails	3
Re-Open Berksdale back 9/Improve /repurpose closed golf courses	3
Upgraded pool areas-changing rooms/bathroom/hours/bathing suit	3
Sports leagues for kids/youth programs	2
Better equipment maintenance at all facilities	2
Re-Open Stump Dump	2
Entertainment/Bingo	2
Dog parks on Eastside	2
Hours of operation at workout facilities to accommodate working people	2
Update Kingsdale complex	1
Management of flood waters (ex. Sugar Creek)	1
Water System	1
Resurface Shuffleboards	1
Replace picnic tables (especially wooden ones)	1
Yearly fee for everything	1
More development at Lakepoint/Marina	1
Improve Dam Roads	1
Better signage to amenities	1
Sunshades for pickleball courts	1

## Focus Group Data

### Question #4-What new facilities or services would you like to see the BVPOA consider?

New Facilities/Services	Mentions
Recreation/Community facility with large indoor pool/walking track & steam room	15
Indoor play area for kids/climbing wall/more parks	8
Coffee Shop/Ice Cream Shop/Central Pub/More restaurants/Amphitheater	7
More paved/soft surface walking trails/multi-purpose	7
More camping facilities/hotel/motel/places to stay	6
Additional gun range/archery course/disc golf course	5
Bowling alley/movie theater/dance hall	5
Day Care for kids/seniors/dogs	4
Soccer field/basketball courts/indoor ice skating/indoor tennis	4
Indoor pickleball/more pickleball courts/Pickleball lessons	4
After work/school programs for adults/youth	3
Provide leaf/limb removal/disposal	3
Rental of bikes/kayaks/canoes at every lake/improve boat rental fleet	3
Additional trail parking	3
Kayak park/stream access	2
Indoor children's waterpark/another indoor pool	2
Multi-generational activities/facilities for kids/adults	1
Community Garden	1
Sell the wood from the trees Carroll Electric cuts down	1
Maker space/wood shop with tools	1
Enforcement of non-member amenity use	1
Handicapped kayak launch	1
Movies in the park at Blowing Springs	1
Internal olympics of sports other than golf	1
Partnerships for facilities (??)	1
More venues like Tanyard Creek	1
Cab/Uber Service	1
Guided tours on our 100 miles of bike trails	1
Dog park with at least 10 acres	1
Able to ride bikes on paved golf paths	1





**Focus Group Data**

**Question #7-Take a vote:**

**Are more walking trails (concrete/hard surface)needed in BV?**

**Are more hiking/biking trails (soft surface)needed in BV?**

<b>Walking Trails</b>			
<b>Yes</b>	<b>No</b>	<b>Undecided</b>	<b>Comments</b>
9	0		
7	0		
7	0		
6	0	2	
6	2		
6	1		
6	0		
6	0		
6	0		
5	2		
5	1		
4	2		Preference to walking trails over biking
4	0		Dedicated walking lane
4	0		
4	0		
4	2		Soft surface-walking only
4	0		
3	4		
2	3		
<b>Hiking/Biking Trails</b>			
<b>Yes</b>	<b>No</b>	<b>Undecided</b>	<b>Comments</b>
2	7		Some could use improvement
1	6		
1	6		On West side
2	5		
1	5		
1	5		
3	4	1	
2	4	1	Dirt trails along roads for residents
2	4		
1	4		
0	4		
0	4		
0	4		
3	3	2	Would like pay boxes at parking for trails/honor
3	3		West side out by Highlands
4	2		
4	2		Highlands/Forest Hills area especially
2	2		Connectors
6	0		

**Focus Group Data**

**Question #8-Take a vote: Is a \$3 increase in improved assessments in 2023 reasonable?**

Yes	No	Undecided	Comments
8	0		Improved-8/Unimproved-4
8	0		
7	0		
6	2		
6	0		
6	0		Raise cost of activity card for
6	0		
6	0		
4	3		Unimproved should pay more too- Different pricing for amenity levels
4	2		
4	3		Vote might change if all lots are
4	0		
3	3		Justify the need
2	2		Unimproved lots should increase as well
1	5		Want more information
1	5		
1	5	2	
0	4		
0	4		Also on unimproved lots