FINAL

Golf Joint Advisory Committee Meeting Notes
Wednesday, June 10th, 4:30 pm via Zoom (online group meeting)

Attendees: Alex Sanford, Darryl Muldoon, David Brandenberg, Dean Collins, Gary Mertz, Jan Simms, Jason Loyd, Mark Deihl, Mary Sinkus, Phil Spencer, Susan Nuttall, Tammie Loyd

New Golf Committee Members: Mike Houston, Sheila Heward and Jeff Hendren

Absent: Mary Riorden

Votes & Important Topics:

- The next meeting will be July 8th at 4:30 pm. Location TBD.

Meeting Notes

The meeting was conducted on line and was broadcast on Facebook.
Jason Loyd called the meeting to order at 4:30 pm.

Jason thanked Mary Riroden and Dean Collins for their work on the committee the past 3 years. New members of the committee were in attendance and were introduced. Jan Simms, the new POA Board Liaison was introduced.

Darryl announced the State of Arkansas will be entering Phase 2 of Covid 19 reopening starting Monday, June 15. The management team will be meeting to finalize the details. No changes are planned in Golf for the next week.

Course Reports - will start again next month

Staff Reports:

- **Maintenance – Keith Ihms**
    - Projects
        - Berksdale Bridge Removal - completed
        - Scotsdale stabilization - expect to start in early July. Pedestrian traffic will be allowed on the bridge for the WAPT tournament
        - Pumphouse on Dogwood - complete, $22K of unplanned expense. Will try to save money in other areas.
        - Stumps at Country Club - complete
        - Stumps at Highlands - complete
    - Prep work for APT/WAPT Tournament
        - We will get some loaner equipment from John Deere for the tournament.
        - Volunteers from other golf courses will be on hand to supplement our maintenance team during the event.
        - Greens will be in excellent condition for the tournament. The fairways and roughs will be ‘average’ depending on the weather the next few weeks.
    - General
        - There was a small hydraulic leak on a new piece of equipment used on #2 green at BVCC. There is minor damage that will not impact play.
        - Maintenance teams are catching up on post weed control

        - 2 large, dead sycamore trees will be removed. One is on #5 at Scotsdale and the other is on #15 at BVCC. Due to the size of the trees, a contractor will remove them. The team will be discussing options for a 'feature' on #5 at Scotsdale because the 2 sycamores were the main obstacles on that hole.
        - 8-9 irrigation controllers were damaged in the recent lightning storm.
    - Dean Collins mentioned the greens at Highlands were running slow. Keith said there isn't an issue, it is just where we are in the prep cycle for the warmer weather.
- **Golf Operations - Darryl Muldoon**
    - Welcomed new members to the committee.
    - Rounds & Revenue - refer to the meeting packet
        - Member rounds are continuing on an upward trend for the year. Guest rounds are about the same as last year.
        - With 13 minute tee times, we are full most days. Cart constraints sometimes cause waits in the early afternoon.
    - COVID 19 Update
        - New guidance will be issued regarding Phase 2 next week.
        - Major changes expected will be: 2 in a cart and closer tee time intervals. We will not start shotguns in this phase.
        - Once guidance is finalized, it will be communicated to the golf leaders and golfers.
    - APT/WAPT
        - The Pro/Am party will be held at Lakepoint.
        - Sponsorship is running ahead of last year.
        - The Ladies tournament is full, the Mens is filling up.
        - More volunteers for housing is needed. We currently have 27 hosts with 47 beds. We have filled 46 of the beds to date.
        - Solicitation for additional volunteers will be in the golf newsletter this week.
    - Vendor Club Fitting Days - by appointment only
        - June 6, Calloway- full with 24 appointments. Good sales results.
        - June 11, Titleist - a few slots still open.
        - June 20, Taylormade - full, a waiting list is available.
    - Tournaments -Alex:
        - 3 Person Scramble - May 30-31. 33 teams participated
        - PGA Jr. League is ready to start Contact Gavin Smith at Kingswood for details.
        - 3 Par tournament planned for Brittany on July 10.
        - July 4th - Friends of Highlands
        - All in the Family - July 25th. You can sign up as a 2some or 4some.
- **General Management - Tom Judson**
    - We will be working with all department heads to finalize Phase 2 plans. We remain in full compliance.
    - We have sold more than 1,300 more Activity Cards than last year.
    - Conducted All Amenities tour for new Board Members.
- **Board Liaisons**
    - none
- **Comments from the Public** - none
- **Old Business** -
    - Monthly Challenge - Carts on Path Violations
        - This is fairly rare and can usually be addressed by a kind reminder from other golfers.

        - May want to have a summer campaign regarding Safety Awareness (ie walkers/fishermen on golf courses, bike crossings, trail courtesy, watching for people swimming in lakes, etc.) More people are out and about.
        - Next month Challenge: Discuss golf course safety - how to reduce non-golfing activities during golf hours
- **New Business** - none
    - Dean Collins thanked the Golf Staff for working so hard to present a great golfing experience for our members.
    - Question: When will we start hitting off of the grass at Tanyard Creek Driving Range? Answer: when we move to Phase 3 due to social distancing requirements.
- **Announcements**
    - Next Golf JAC Regular Meeting – July 8th at 4:30 pm Location TBD
    - We will be electing officers at the next Committee Meeting.

The meeting was adjourned at 5:40 pm – Jason Loyd

BELLA VISTA
PROPERTY OWNERS ASSOCIATION

From: Darryl Muldoon PGA, Director of Golf Operations

To: Golf Committee

Date: June 10th, 2020

Subject: Golf Rounds and Financial Report

The Rounds Report for May YTD is:

- Total rounds ended at 49,043.
  - Up by 2,929 over last year.
- The breakdown is as follows:
  - Members rounds 38,684. Up by 2,542 over last year.
  - Non-Member rounds 10,359. Up by 387 over last year.

**We have noticed fewer guest playing (traveling restriction) and more of our Members playing due to Covid-19 during the month of May. **

The Revenue Report for May YTD is:

- Members Green Fees ended at $882,589.
- Golf Cart Revenue ended at $565,101.
- Guest Green Fees ended at $226,158.
- Merchandise Revenue ended at $126,421.

GOLF FEES AND CART REVENUE ANALYSIS

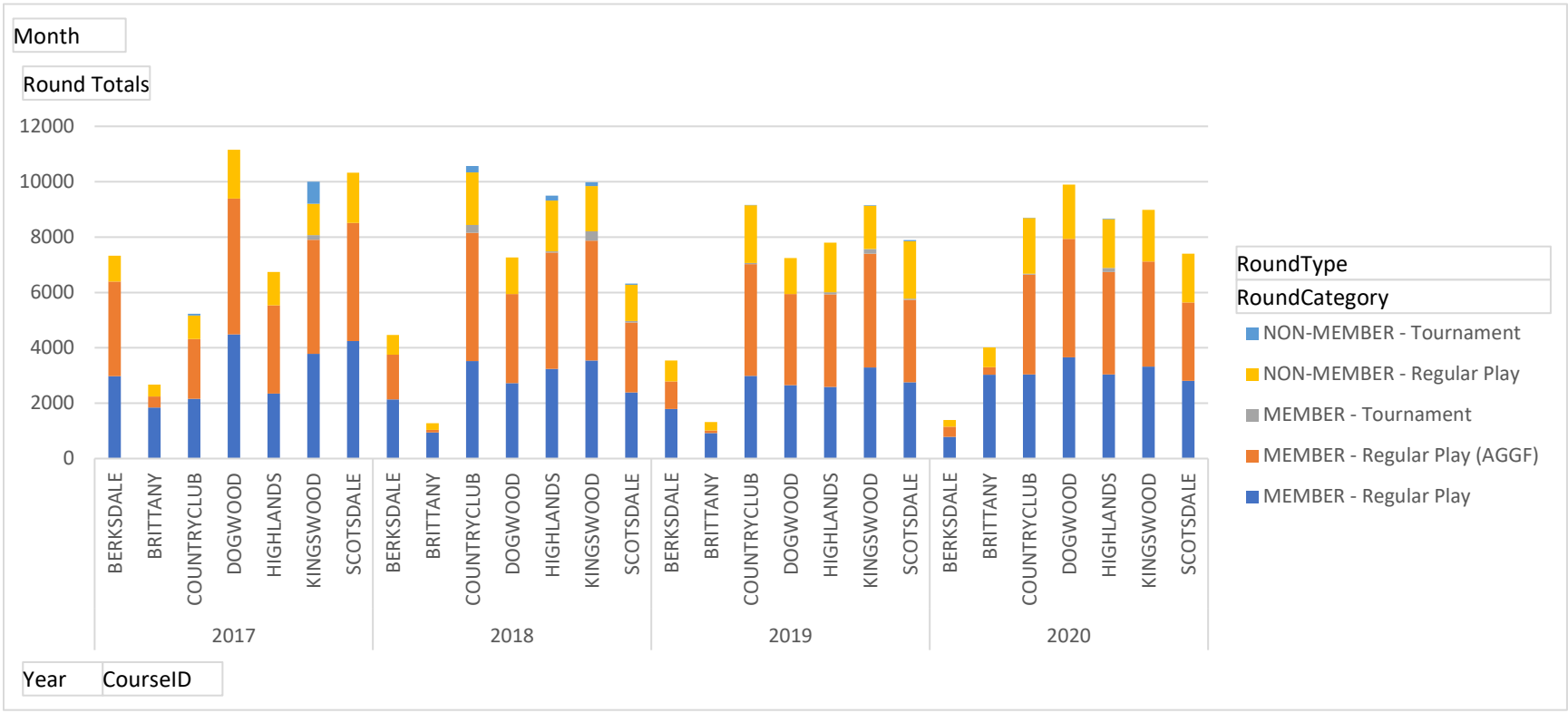
For the Five Months Ending May 31, 2020

Description	2018	2019	2020
Member Greens Fees *	$324,440	$292,356	$252,748
Annual Greens Fee	$760,807	$723,216	$629,841
Total Members Green Fees	$1,085,247	$1,015,572	$882,589
Cart Rentals	$236,017	$233,697	$178,148
Private Cart Registrations	$128,850	$115,163	$82,531
Annual Seat Leases	$388,479	$365,688	$304,422
Total Cart Fees	$753,346	$714,548	$565,101
Guest Greens Fees **	$194,355	$195,253	$226,158
Merchandise Revenue	$171,679	$185,830	$126,421

June - Current

Round Totals	Year							
	MEMBER			Total	NON-MEMBER		Total	Grand Total
Round Type	Regular Play	Regular Play (AGGF)	Tournament		Regular Play	Tournament		
2017	**21838**	**22458**	**165**	**44461**	**8131**	**861**	**8992**	**53453**
BERKSDALE	2974	3422		6396	935		935	7331
BRITTANY	1844	394		2238	434		434	2672
COUNTRYCLUB	2158	2156		4314	857	64	921	5235
DOGWOOD	4490	4900		9390	1762		1762	11152
HIGHLANDS	2346	3193		5539	1197		1197	6736
KINGSWOOD	3779	4126	165	8070	1138	797	1935	10005
SCOTSDALE	4247	4267		8514	1808		1808	10322
2018	**18499**	**20619**	**705**	**39823**	**8963**	**583**	**9546**	**49369**
BERKSDALE	2133	1621		3754	709		709	4463
BRITTANY	941	93		1034	244		244	1278
COUNTRYCLUB	3522	4637	280	8439	1901	230	2131	10570
DOGWOOD	2729	3209		5938	1327		1327	7265
HIGHLANDS	3241	4200	41	7482	1832	179	2011	9493
KINGSWOOD	3541	4331	338	8210	1633	139	1772	9982
SCOTSDALE	2392	2528	46	4966	1317	35	1352	6318
2019	**16978**	**18862**	**302**	**36142**	**9891**	**81**	**9972**	**46114**
BERKSDALE	1788	998		2786	752		752	3538
BRITTANY	919	91		1010	308		308	1318
COUNTRYCLUB	2989	4038	36	7063	2089	8	2097	9160
DOGWOOD	2650	3293		5943	1298		1298	7241
HIGHLANDS	2592	3345	68	6005	1799		1799	7804
KINGSWOOD	3287	4114	164	7565	1562	28	1590	9155
SCOTSDALE	2753	2983	34	5770	2083	45	2128	7898
2020	19672	18837	175	38684	10330	29	10359	49043
BERKSDALE	786	360		1146	244		244	1390
BRITTANY	3024	277		3301	712		712	4013
COUNTRYCLUB	3043	3600	29	6672	2018	5	2023	8695
DOGWOOD	3660	4271		7931	1965		1965	9896
HIGHLANDS	3038	3698	146	6882	1763	24	1787	8669
KINGSWOOD	3317	3800		7117	1866		1866	8983
SCOTSDALE	2804	2831		5635	1762		1762	7397

May 2020 Course Closure Info					May Totals	YTD Total	
Dogwood:	Weather					YTD Total	25
Brittany:	Weather					YTD Total	35
Highlands:	Weather					YTD Total	23
BVCC:	Weather					YTD Total	10
Kingswood:	Weather					YTD Total	25
Scotsdale:	Weather		Aerification	2	2	YTD Total	52
Berksdale:	Weather	Open April 1st				YTD Total	91


Month
Round Totals
12000
10000
8000
6000
4000
2000
0
BERKSDALE
BRITTANY
COUNTRYCLUB
DOGWOOD
HIGHLANDS
KINGSWOOD
SCOTSDALE
2017
2018
2019
2020
RoundType
RoundCategory
NON-MEMBER - Tournament
NON-MEMBER - Regular Play
MEMBER - Tournament
MEMBER - Regular Play (AGGF)
MEMBER - Regular Play
Year
CourseID

COURSE INSPECTION FOR DOGWOOD, June, 2020

Date of Visit: 06/09/2020 Name of Reviewer: Susan Nuttall

Head Golf Pro: Paul Gomez Course Super: Scott Hanson

General Appearance of Club House (include Snack Bar and Bulletin Boards): looks great. Impulse items on the counter are changed frequently

General Appearance of Course: Fabulous - the hot weather and no rain has made a difference in the past week

- 25 volunteers filled divots on the course on 6/9. It took about 1 hour. Thanks to Paul, Scott and the Maintenance team who came with lots of sand.

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): large potholes in the road coming from 12 to the crossing at Jack Crabtree Rd. The cart path by the #17 tee has a deep washout on the left hand side. This could be an issue with carts passing.

Golf Cart (cleanliness, sand in container, sharp pencil):excellent.

Operational Opportunities (per head pro or pro shop staff) limit to up to 3:

- Dogwood/Brittany is now the busiest course. At this pace, we are seeing impact on staffing, particularly with nearly twice the number of carts issued. With the growth of Brittany, we have had to aggressively manage tee time slots in order not to run out of carts by mid-morning. *Do we need to reevaluate the # of carts if current policies will extend to the summer?*

- Prepared food items or open container alcohol will not be sold as long as staff has to wear masks. We cannot manage the social distancing requirements in the pro shop and at the same time step away to prepare food/beverage items. As a workaround, packaged burgers and sandwiches are now offered, which are well received. Packaged alcohol is being considered.

Maintenance Opportunities

- #2&6 Dogwood irrigation controller took a lightning strike
- Rental cart ran over #14&15 irrigation controller in the no mow
- Training new seasonal employees; have one more to hire to be fully staffed
- Re-prioritizing some tasks with additional play on Brittany
- #18 pump station is fully operational after repairs

Comments and Notes:

- Friends of Dogwood planted 3 new dogwoods near the clubhouse. Visit our new website at FODBD.com