

## **Golf Joint Advisory Committee Meeting Notes** **Wednesday, March 11th, 8:30 am at Country Club Boardroom**

Attendees: Dean Collins, Mark Deihl, Jason Loyd, Jerre Barron Jr., Darryl Muldoon, Susan Nuttall, Mary Riorden, Phil Spencer, Gary Mertz, David Whelchel, Tom Judson, Keith Ihms, Alex Sanford, Tammie Loyd

Absent: Ruth Hatcher, Kim Carlson, Jim Abrahamson, Mary Sinkus,

### **Votes & Important Topics:**

- **Vote:** Conduct a test at the Highlands Golf course to have distance markers only on the side of the course opposite the cart path.
- **Vote:** Extend the Handicap Flag program indefinitely.
- **Vote:** The Golf Committee will meet at 4:30 pm on the second Wednesday of the month from April, 2020 through October, 2020.
- **Vote:** The date of the April, 2020 Golf Committee will be held on the third Wednesday of April, April 15th.
- Course Representatives were assigned for 2020
  - Bella Vista Country Club - Dean Collins
  - Berksdale/Kingswood - Mary Riorden
  - Brittany/Dogwood - Susan Nuttall
  - Highlands - Phil Spencer
  - Scotsdale - Mark Diehl
  - Tanyard Creek - Gary Mertz

### **Meeting Notes**

Jason Loyd called the meeting to order at 8:30 am

### **Staff Reports:**

- **Maintenance – Keith**
  - General report
    - Pre-emergent spraying is complete
    - Most stumps on BVCC have been removed or reburied
    - Next week, stumps will be removed/reburied at Highlands
    - Stump removal should be done by summer, weather permitting
  - Green aeration schedule
    - Dogwood is scheduled for next week. Rain may impact the schedule. We will be completing Deep Drill & conventional aeration programs
    - Kingswood will be next
    - In April, BVCC, Highlands and Berksdale greens will be aerated
    - Scotsdale will be aerated during the warmer weather. We will aerate 3 times to ensure the proper amount of organic material is removed.
  - Bike trail construction #4 Kingswood
    - The temporary road is to enable equipment to cross the course. A large arch bridge is being built for the bike path. Reed Holly suggested the placement of the road to minimize impact to the golfing community.
    - Work is expected to be finished near the end of April, weather permitting.
  - Turf Improvements

- As a follow up to the USGA visit last year, we will be cutting 2 trees on BVCC. One tree on #11 and another on #3 will be trimmed to allow more sunlight onto the grass.
- Several areas on BVCC will be resodded with Tahoma bermuda. This variety is heat tolerant and performs better in the shade than other strains. It can also be sprigged which is less expensive than sodding. We are considering it a test in the event of future turf replacement.
- Miscellaneous Topics
  - The red tees on Kingswood #3 and #17 have been temporarily moved back to enable the tee box time to recover.
  - When Berksdale opens, we will mow close to the heights used last year, but will mow less frequently. Golfers may not notice much difference on the greens, except for speed for most of the season. Most of the playing surface will be mowed at a height in between typical fairway and rough settings. Berksdale is scheduled to open April 1.
- Scottsdale and Berksdale bridge update
  - Berksdale bridge removal **to begin in late March/early April**
    - Burns McDonnell is engineering firm working on obtaining required permits, developing removal plans, securing of contractor bids and assisting with project management
  - Scottsdale Bridge Support
    - Construction drawings are near completion
    - Permits have been obtained
    - Expect work to be done by mid-June. It is difficult to get contractors due to the small nature of the project.
- **Golf Operations**
  - Darryl
    - Rounds & Revenue - refer to the meeting packet
      - Susan asked that we start comparing to the budget rather than to last years figures in order to take into account the price changes
    - Golf Fest was successful. Groups reported that some new golfers were signed up
      - Monday-Friday morning play is 87% full with groups. Group Leaders are good about calling in their numbers 4 days in advance. This helps us maximize the Tee Sheets.
        - 2-3 shotguns per day, 1 course has tee times, 1 is closed for maintenance
      - The Pro Shops will be open 6 am to 6 pm. There may be some consideration for staying open later if there is a need.
    - We are encouraging golfers to pair up on Brittany to help ensure there are enough carts. Play on Brittany has been brisk.
    - The BVCC Operations crew, with the help of Mike Murray, refinished the bathroom floor by #5 on BVCC. A different product and color was used. It looks much better.
    - The challenge for April is Volunteerism. We will need volunteers for the Golf Expo and Cooper Community Tournament
      - Is it possible to set up a webform to sign up for the APT Tournament. It may make it easier for golf groups to link on their web pages.
  - Alex:
    - 2020 POA Tournaments have been planned and sign up sheets are available
    - 22 teams participated in the Sweetheart Open, Other tournaments are starting to fill up.
- **General Management - Tom Judson**

- Member Services has been very busy. We have sold 1250 Activity cards of which 500 are brand new. A large number of new cards are for families.
- Everyone is encouraged to attend the Meet the Candidates Forum. March 17th at 6:00 pm at Riordan Hall. Bios and video are available on the website.
- **Board Liaisons** - none
- **Comments from the Public** - none
- **Old Business**
  - Yardage Post
    - In the February meeting, Darryl challenged the group to explore ideas about changing the yardage posts. With the popularity of range finders, some courses are doing away with or changing the yardage markers.
    - Mary spoke to a number of golfers and found that men use range finders more frequently than women.
    - We discussed a number of possibilities
      - The current posts are easy from a maintenance perspective. They are refreshed during the winter projects and their positioning is manageable for the maintenance team.
      - “Mow Over Posts” - this type of post is not practical because of the type of equipment we use.
      - ‘Flat’ markers in the fairway or near the cart paths - these would not be readily visible, especially with the rolling terrain we have on most courses
      - David Whelchel said that courses are using a variety of markers. A common type is a metal plate that is embedded into the cart path.
      - Paint an indicator on the cart path. This approach is not visible from a distance and would need to be maintained on a regular basis. It may also ‘clutter’ the paths that also have messaging about Gold Tee Markers, Carts on Path, etc.
      - Having markers on only the side opposite from the cart path.
      - Creating a Yardage Book for each course. May not be practical as it would require the golfer to remember to bring it depending on which course they were playing.
    - A motion was made, seconded and approved  
*“Conduct a test at the Highlands Golf course to have distance markers only on the side of the course opposite the cart path.”*

Gary Mertz made the motion, Dean Collins seconded, passed unanimously
  - Handicap Flag Program
    - The Handicap Flag Program was extended in the November, 2019 meeting until March 30, 2020.
    - There is no need to reissue cards. If a golfer turns 80, they can apply for a card at the Golf Office.
    - A motion was made, seconded and approved.  
*“Extend the Handicap Flag program indefinitely.”*

Dean Collins made the motion, Mark Diehl seconded, passed unanimously.
  - Gold Tees

- Dean Collins suggested that we still need to address the Gold Tees so they are similar in construction to other tee boxes. Given the current financial constraints, at minimum they should be level and fair. Dean mentioned that getting started on these revisions is important.
  - A suggestion was made to have tee markers on the gold tees. We currently don't use tee markers on these tees because it would take additional time for the maintenance crew to get off the fairway mowers to remove them, and again to put them back.
  - We discussed the idea of having the Course Rep on each course work with the Superintendent and Golf Ops manager to devise a plan for a 'minimal plan' to improve the Gold Tees. Considerations would be:
    - Is it needed? On some holes, the gold tee shares the red tee box
    - Is the area level or would some minor grading resolve the issue?
    - Does the area need an elevated tee to be level and fair?
    - Prioritize the work by hole number
  - It was generally agreed that this may be a workable first step. Discuss in more detail at a later date.
- **New Business**
    - Gary Mertz has circulated a survey to get a sense if golfers would be willing to donate funds for specific projects using some of their 'savings' from the recent price decrease.
    - Move the meeting time for the Golf Committee to 4:30 pm from April through October
      - A motion was made, seconded and approved  
*"The Golf Committee will meet at 4:30 pm on the second Wednesday of the month from April, 2020 through October, 2020."*  
  
Phil Spencer made the motion, Mary Riorden seconded, approved unanimously
      - A motion was made, seconded and approved  
*"The date of the April, 2020 Golf Committee will be held on the third Wednesday of April, April 15th."*  
  
5 of the committee members are not available on April 8th  
  
Susan Nuttall made the motion, Mark Diehl seconded, passed unanimously.
    - Course Assignments for 2020
      - Bella Vista Country Club - Dean Collins
      - Berksdale/Kingswood - Mary Riorden
      - Brittany/Dogwood - Susan Nuttall
      - Highlands - Phil Spencer
      - Scotsdale - Mark Diehl
      - Tanyard Creek - Gary Mertz
  - **Announcements**
    - Golf JAC Regular Meeting – April 15th at 4:30pm in Boardroom at BVCC, *note date change*
    - 2020 Golf Fest – April 11th 10am – 3:00PM – Tanyard Creek Learning Center

The meeting was adjourned at 9:55 am – Jason Loyd



From: Darryl Muldoon, Director of Golf Operations  
To: Golf Committee  
Date: March 11th, 2020  
Subject: Golf Financials and Rounds Report

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On the Revenue Report for the end of February YTD you will notice:

- Members Green Fees ended February at \$533,841 YTD.
  - Daily green fees were up \$5,671 YTD.
  - Annual is trailing for two reasons, Membership waited for the 2020 Fee Schedule and lower prices will impact the revenues bottom line.
- Golf Cart Revenue ended February at \$296,531 YTD.
  - Daily Cart Fees is up over 2019 by \$9,161 YTD.
  - PC and SL trailing 2019 the reasons are the same as Annual green fees.
- Guest Green Fees ended at \$25,028 YTD, up by \$7,971.
- Merchandise Revenue ended at \$34,395 YTD, up by \$4,113.

On the Rounds Report for the end of February YTD you will notice:

- Total rounds ended February at 9,424 YTD (up by 927 over last year).
- The breakdown is as follows:
  - Members rounds were 8,0874 up by 378.
  - Non-Member rounds were 1,340 up by 549.

## GOLF FEES AND CART REVENUE ANALYSIS

For the Two Months Ending February 29, 2020

Description	2018	2019	2020
Member Greens Fees *	\$48,195	\$54,903	\$60,574
Annual Greens Fee	\$625,693	\$564,693	\$473,267
Total Members Green Fees	\$673,887	\$619,597	\$533,841
Cart Rentals	\$20,295	\$27,971	\$37,132
Private Cart Registrations	\$103,360	\$82,606	\$59,121
Annual Seat Leases	\$309,242	\$262,052	\$200,279
Total Cart Fees	\$432,897	\$372,628	\$296,531
Guest Greens Fees **	\$11,341	\$17,057	\$25,028
Merchandise Revenue	\$18,269	\$30,282	\$34,395

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## YTD FEB 2020

Round Totals		Year						
Round Type	MEMBER			Total	NON-MEMBER		Total	Grand Total
	Regular Play	Regular Play (AGGF)	Tournament		Regular Play	Tournament		
<b>2017</b>	<b>5798</b>	<b>7551</b>		<b>13349</b>	<b>1106</b>		<b>1106</b>	<b>14455</b>
BERKSDALE	1329	1865		3194	236		236	3430
BRITTANY	416	73		489	60		60	549
COUNTRYCLUB	116	144		260	33		33	293
DOGWOOD	1165	1646		2811	198		198	3009
HIGHLANDS	602	990		1592	112		112	1704
KINGSWOOD	1195	1542		2737	245		245	2982
SCOTSDALE	975	1291		2266	222		222	2488
<b>2018</b>	<b>2578</b>	<b>4685</b>	<b>59</b>	<b>7322</b>	<b>609</b>	<b>4</b>	<b>613</b>	<b>7935</b>
BERKSDALE	514	599		1113	88		88	1201
COUNTRYCLUB	562	1175		1737	118		118	1855
HIGHLANDS	584	1169		1753	116		116	1869
KINGSWOOD	418	1059	59	1536	117	4	121	1657
SCOTSDALE	500	683		1183	170		170	1353
<b>2019</b>	<b>3068</b>	<b>4638</b>		<b>7706</b>	<b>791</b>		<b>791</b>	<b>8497</b>
BERKSDALE	286	200		486	41		41	527
BRITTANY	137	11		148	31		31	179
COUNTRYCLUB	642	1265		1907	190		190	2097
DOGWOOD	552	882		1434	115		115	1549
HIGHLANDS	436	786		1222	122		122	1344
KINGSWOOD	568	1042		1610	95		95	1705
SCOTSDALE	447	452		899	197		197	1096
<b>2020</b>	<b>3342</b>	<b>4713</b>	<b>29</b>	<b>8084</b>	<b>1335</b>	<b>5</b>	<b>1340</b>	<b>9424</b>
BERKSDALE								
BRITTANY	227	30		257	60		60	317
COUNTRYCLUB	760	1307	29	2096	265	5	270	2366
DOGWOOD	765	1129		1894	239		239	2133
HIGHLANDS	640	905		1545	325		325	1870
KINGSWOOD	698	987		1685	271		271	1956
SCOTSDALE	252	355		607	175		175	782

FEB 2020 Course Closure Info					FEB Totals	YTD Total	
Dogwood:	Weather	4	Winter projects	14	18	YTD Total	19
Brittany:	Weather	5	Winter projects	14	19	YTD Total	32
Highlands:	Weather	4	Winter projects	14	4	YTD Total	19
BVCC:	Weather	4	Winter projects		4	YTD Total	5
Kingswood:	Weather	4	Winter projects	14	18	YTD Total	19
Scotsdale:	Weather	19	Winter projects	14	19	YTD Total	46
Berkdale:	Closed June 27, 2019 due to bridge damage			Total Days Closed: 217			

