Final

Golf Joint Advisory Committee Meeting Notes
Wednesday, January 8th, 8:30 am at Country Club Boardroom

Attending: Jim Abrahamson, Ruth Hatcher, Dean Collins, Mark Deihl, Jason Loyd, Jerre Barron Jr., Tom Judson, Darryl Muldoon, Susan Nuttall, Mary Riorden, Mary Sinkus, Phil Spencer, Keith Ihms, Alex Sanford, Tammie Loyd

Absent: Kim Carlson, David Whelchel, Gary Mertz

Votes & Important Topics:

- Scotsdale will reopen on January 18th weather permitting with the planned detour for #2.
- The Committee will discuss ideas to improve Member Rounds at the next meeting.
- Next meeting is Wednesday, February 12th, 8:30 am at the BVCC Board Room. Course reports are not required

Meeting Notes

Jason Loyd called the meeting to order at 8:30 am.

Gary Mertz' Mom passed away this week. Please keep him in your thoughts and prayers.
Course Reports are suspended until the April Meeting

Staff Reports:

- **Golf Operations – Darryl**
    - **Special Recognition**
        - Golf Now has been a part of the POA marketing plan for 4 years. It is targeted at attracting non-member golfers. We see the impact of this in the consistent growth of non-member golf rounds. Golf Now consistently sends out surveys to their customers to evaluate their golf experiences.
        - The Highlands Golf Course is now rated as the #4 course in the state of Arkansas and Dogwood is rated as #5. The POA is in the semi-private group.
        - Darryl recognized the leadership teams from both courses for their outstanding dedication to customer satisfaction: Highlands Superintendent Greg Jones, Head Golf Pro Alex Sanford, Dogwood Superintendent Scott Hanson and Metfield Golf Supervisor Paul Gomez. CONGRATULATIONS!!
    - **Golf rounds**
        - Golf rounds and revenue for the year have not been finalized yet and will be presented at the February meeting.
    - **Increasing Member Rounds Challenge**
        - The Committee has been challenged to suggest ideas on how to improve Member Rounds as part of the monthly Challenge topic. We will discuss in February
    - **World Handicapping System**
        - The new World Handicapping System is being rolled out. This includes a number of changes in the software algorithms that calculate the handicap including 8 or most 20 rounds rather than 10, and a daily adjustment for play results.
        - We will stay with our current system. It is in the process of being updated now and is expected to be fully operational in the next few months. Darryl will keep group leaders informed of the progress.

- The $6 per player cost will remain the same.
- There are excellent articles about the World Handicapping System available on the USGA website.

- **Other topics**
  - Reflective tape will be attached to the flags at Dogwood to test adhesive and assistance in helping range finders spot the flag.
  - The 2020 POA Tournament schedule is nearing completion. The schedule and registration forms will be posted near the end of February.
  - The software for the simulator is on hold. The pros use the simulator for fittings and occasionally members use it when the weather is bad.
- **Maintenance – Keith**
  - **Scottdale Update (Keith & Darryl)**
    - On January 7th, a tour was conducted to review the detour plans and inspect the bridge damage on #2 of Scotsdale. About 15 people attended.
    - Crafton and Tull have started the permitting and startup work. Startup includes the survey, Roadway Engineering and Erosion Control Plans and letting of construction contracts. Permitting may be needed for ADEQ, City of Bella Vista and The Fish & Wildlife Department related to stream impact. Federal permits are already in place. Overall the permitting requirements appear to be minimal.
    - Once the construction drawings are ready, we will determine if work can be done in-house by the MAC Department. If not, we will solicit bids from external contractors per POA policies.
    - A tee area for gold tees will be marked on the revised #8 teeing area.
    - Overall completion is targeted at late May. We will work on the bridge at #2 first, then finish the stabilization work on #4.
  - **General Maintenance**
    - This season we are working with smaller crews and a tighter budget. Courses will be on a 2-week rotation of closure for winter projects.
    - The teams are working to spray pre-emergent to help reduce the number of weeds
    - We will use occasional burn piles for miscellaneous natural debris. The fire department approves all burn days and the fires are extinguished every day. Due to the storm debris cleanup, we have limited amounts of debris to dispose of.
    - This winter the crews will be doing winter projects such as tree pruning and stump grinding.
  - Disaster Cleanup
    - We will be testing the feasibility of burying the large stumps remaining from the wind event last year. We will start on Berksdale, and if the process is successful, move on to the other courses.
    - There is a possibility of picking up the stumps, however the location and difficulty in getting heavy equipment to the area poses a challenge, so this will be used sparingly.

General Management

- The Assessment Vote is underway. As of January 7th, we are 43.6% of quorum. A call campaign is planned through next week. We need 50% of eligible votes to meet the quorum. We are slightly ahead of the previous vote.

Board Liaisons - none

Comments from the Public:

"What is/will be done about the rocks on the fairways left from the last flood event?"

Keith - once the grass starts growing again in April, we will take the broom out and brush the rocks off. If it is done now, it would damage the grass, so it is best to wait.

Old Business

There was a clarification that Course Reports would begin again for the April Meeting. Courses will be reassigned.

New Business – none

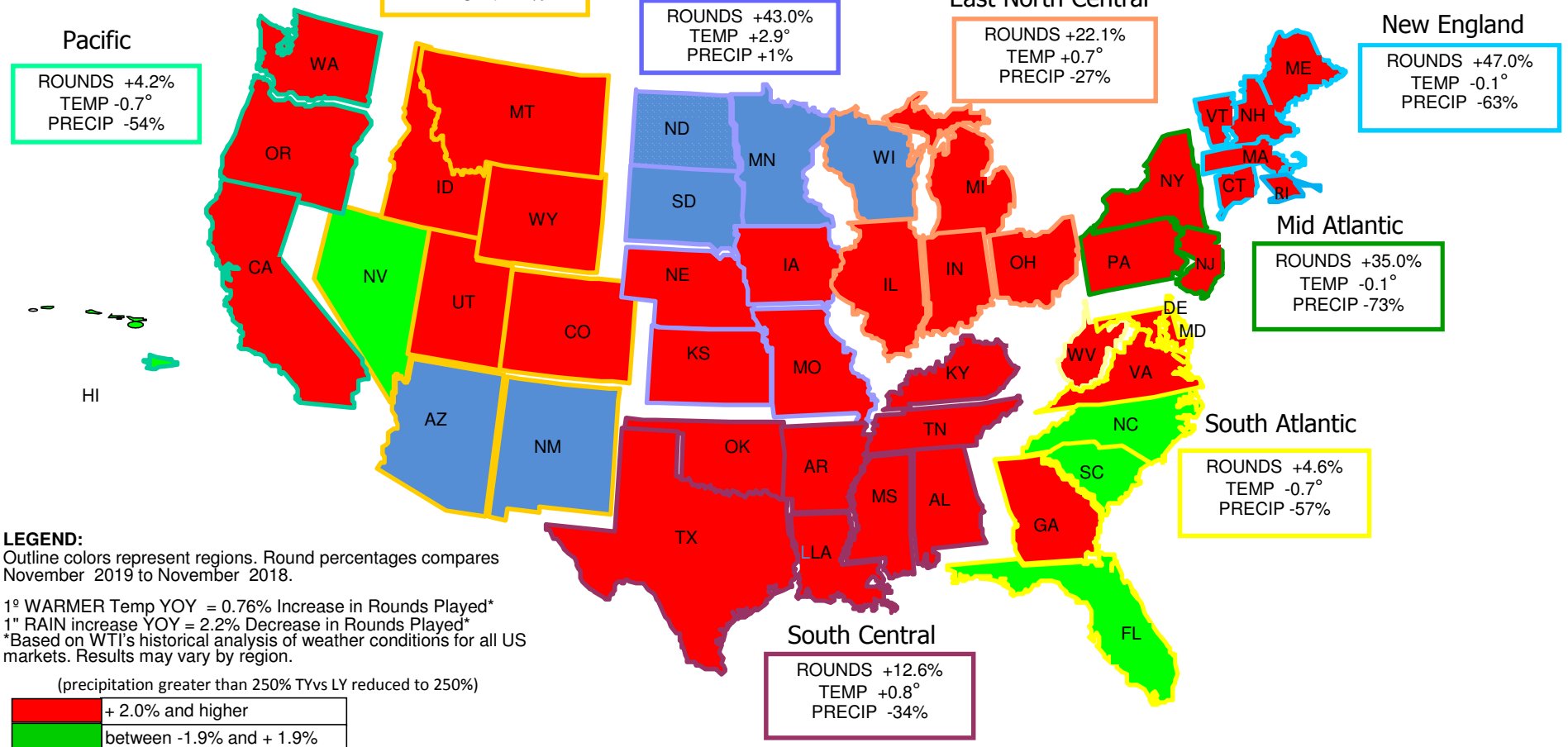
Announcements:

- Golf JAC Regular Meeting – Next meeting is Wednesday, February 12th, 8:30 am at the BVCC Board Room.

Adjourn – Jason Loyd adjourned the meeting at 9:30 am

National Golf Rounds Played Report

U.S. TOTAL
NOVEMBER'19 YTD '19
+9.8% +1.3%



LEGEND:
Outline colors represent regions. Round percentages compares November 2019 to November 2018.

1º WARMER Temp YOY = 0.76% Increase in Rounds Played*
1" RAIN increase YOY = 2.2% Decrease in Rounds Played*
*Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region.

(precipitation greater than 250% TYvs LY reduced to 250%)

	+ 2.0% and higher
	between -1.9% and + 1.9%
	- 2.0% and lower

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NATIONAL GOLF FOUNDATION

National Golf Rounds Played Report

NOVEMBER 2019

	NOV	YTD
UNITED STATES	**9.8%**	**1.3%**
PUBLIC ACCESS	**9.4%**	**1.1%**
PRIVATE	**10.8%**	**2.2%**

	NOV	YTD
PACIFIC	**4.2%**	**-3.1%**
CA	**3.1%**	**-4.1%**
Los Angeles	-5.5%	-2.8%
Orange County	-7.6%	-6.6%
Palm Springs	-6.3%	-0.4%
Sacramento	22.6%	-4.6%
San Diego	-9.5%	-4.2%
San Francisco/Oakland	35.0%	-3.7%
HI	**0.5%**	**2.1%**
OR	**4.2%**	**-2.3%**
Portland	11.2%	-1.3%
WA	**14.6%**	**-0.7%**
Seattle	22.3%	1.9%
MOUNTAIN	**2.9%**	**-2.2%**
AZ	**-3.1%**	**1.1%**
Phoenix	-2.2%	1.4%
CO	**6.4%**	**-2.3%**
Denver	7.2%	-2.1%
ID, WY, MT, UT	**23.2%**	**-5.0%**
NM	**-5.1%**	**-4.0%**
NV	**-1.1%**	**-0.7%**
Las Vegas	0.1%	-3.9%
WEST NORTH CENTRAL	**43.0%**	**1.7%**
KS, NE	**51.5%**	**2.3%**
ND,SD	**-26.0%**	**5.8%**
MN	**-12.1%**	**1.4%**
Minneapolis/St.Paul	-14.3%	4.2%
IA, MO	**56.1%**	**0.6%**
St Louis	66.5%	-0.5%
Kansas City	57.8%	-0.5%
EAST NORTH CENTRAL	**22.1%**	**3.7%**
IL	**25.2%**	**0.2%**
Chicago	11.0%	-1.2%
IN	**24.3%**	**7.0%**
MI	**23.0%**	**3.1%**
Detroit	38.1%	4.8%
OH	**26.3%**	**7.5%**
Cincinnati	14.3%	3.7%
Cleveland	31.1%	5.3%
WI	**-52.8%**	**0.7%**
SOUTH CENTRAL	**12.6%**	**-1.6%**
AL	**28.2%**	**-2.7%**
AR, LA, MS	**30.2%**	**-6.4%**
KY	**22.1%**	**-1.3%**
OK	**20.0%**	**-4.6%**
TN	**19.5%**	**5.0%**
TX	**3.3%**	**-0.8%**
Dallas/Ft. Worth	1.4%	1.1%
Houston	12.8%	-0.8%
San Antonio	6.4%	5.0%
SOUTH ATLANTIC	**4.6%**	**3.0%**
DE, DC, MD	**28.5%**	**12.5%**
Washington/Baltimore	36.8%	15.8%
FL	**1.9%**	**0.4%**
Jacksonville	6.7%	1.6%
Orlando	2.8%	3.7%
Tampa	3.4%	-0.7%
Palm Beach	-3.0%	0.3%
Naples/Ft Myers	4.7%	1.4%
Miami/Ft.Lauderdale	3.5%	0.7%
GA	**10.3%**	**1.8%**
Atlanta	15.8%	2.8%
NC	**-1.8%**	**2.4%**
Greensboro/Raleigh	1.2%	5.4%
SC	**-0.4%**	**-0.1%**
Charleston	8.8%	1.6%
Hilton Head	1.9%	1.0%
Myrtle Beach	-0.4%	2.8%
VA, WV	**26.5%**	**12.4%**
MID ATLANTIC	**35.0%**	**6.6%**
NJ	**36.6%**	**12.3%**
NY	**23.0%**	**2.5%**
New York City	49.3%	9.7%
PA	**41.9%**	**8.3%**
Philadelphia	34.6%	9.7%
Pittsburgh	58.4%	11.1%
NEW ENGLAND	**47.0%**	**3.8%**
CT	**31.3%**	**7.2%**
MA, RI	**47.3%**	**2.5%**
Boston	41.8%	1.3%
ME, NH, VT	**71.2%**	**3.7%**

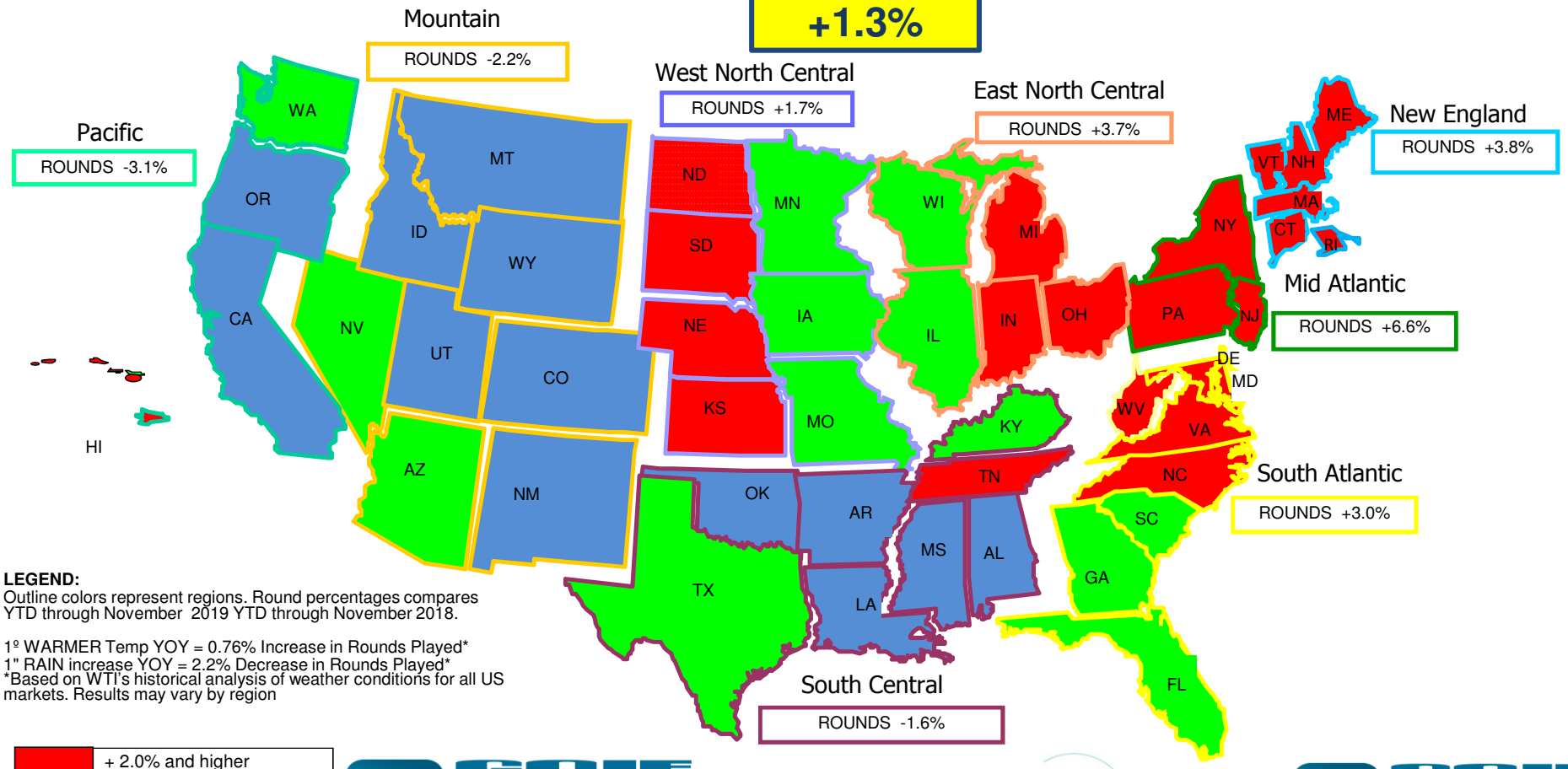
The percentages represent the differences in number of rounds played comparing November 2019 to November 2018

For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116

National Golf Rounds Played Report

US YEAR-TO-DATE RESULTS 2019

+1.3%



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- 2.0% and lower

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