

Final

Golf Joint Advisory Committee Meeting Notes

Wednesday, December 11th, 8:30 pm at Country Club Boardroom

Attending: Ruth Hatcher, Dean Collins, Jason Loyd, Jerre Barron Jr., Darryl Muldoon, Gary Mertz, Susan Nuttall, Mary Riorden, Phil Spencer, Keith Ihms, Alex Sanford, Tammie Loyd

Absent: Kim Carlson, Mary Sinkus, Jim Abrahamson, David Whelchel, Tom Judson, Mark Deihl
Mark Deihl provided his proxy to Jason Loyd.

Votes & Important Topics:

- \$38,000 will be requested of the POA Board to start the engineering work to repair the bridges on Scotsdale #2 & #4.
- Please refer to the meeting packet for details on rounds and golf financials.
- Next meeting is Wednesday, January 8th, 8:30 am at the BVCC Board Room. Course reports are not required

Meeting Notes

Jason Loyd called the meeting to order at 8:30 am.

Course Reports are suspended until March

Approval of the November minutes. Gary made a motion to approve the November minutes. Mary seconded the motion. Motion passed

Staff Reports:

- **Golf Operations – Darryl**
 - **Golf rounds**
 - On the Rounds Report for November you will notice:
 - Total rounds are down by 7,176 year-to-date as compared to 2018.
 - The rounds breakdown as compared to 2018 are as follows:
 - Members rounds are down by 8,788 year-to-date.
 - Non-Member rounds are up by 1,612 year-to-date.
 - Guest rounds are up, especially at the Highlands. We are pulling guests from Centerton via the bypass.
 - **Financials**
 - On the Revenue Report for November you will notice:
 - Members Green Fee Year-to-date Revenue trails 2018 by \$133,413.00.
 - Golf Cart Revenue is down \$35,887.00 over 2018 year-to-date.
 - Guest revenue is up by \$ 10,571.00 over 2018 year-to-date.
 - Merchandise Revenue is down \$ 24,357 over 2018 year-to-date.
 - The Fall Mixer was cancelled due to weather, so we did not get the benefit of Merchandise Sales from the winners of the tournament, nor the additional traffic the 3 day tournament brings in.
 - **Mats – Update**
 - The mats are proving to be very popular. They are a good value and less than what is available online for the same quality.
 - We have sold 80 to date and have another order for 40 coming.

- Some groups are starting to require it as it helps the condition of the grass. It is still the golfers choice to use the mats.
- **Reflective Tape on flag sticks**
 - Due to the popularity of laser rangefinders, Darryl has been exploring options of putting a reflective item on the flagsticks.
 - He has looked at a widget that goes on the flagstick (expensive and easy to damage), and various types of tape.
 - He has a new type of reflective tape on order that will be installed in January on 2 courses as a test.
- **Alex: 2020 POA tournaments**
 - Alex is leading the team that is establishing the 2020 Tournament Schedule.
 - The schedule along with all of the sign up forms will be released at the end of February. Releasing the information early will help golfers plan their summer schedules and give the Golf Department an earlier view into the participation for the Tournaments.
 - 2 new tournaments are planned for Brittany
 - Par 3 Event - early in the season
 - Parent/child championship planned in late August
 - The Superintendent's Revenge is being planned at Dogwood. The Superintendents will collaborate to set up the course in the most difficult way. Just for fun, there will be at least 1 foursome of Superintendents that will also play in the tournament.
 - The team is also investigating a season-long Men's Match Play event.
 - Once released, the Tournament Schedule will be promoted on social media, at surrounding courses and through other media.
- **Maintenance – Keith**
 - Mary thanked the Maintenance Teams for marking the Gold Tees. It has been very helpful in finding the tee markers with the dormant grass.
 - The target greens will be painted at Tanyard Creek.
 - Keith mentioned that at the Highlands we got 93” of rain from December 2018 through November 2019. The average is 43”. We had 82 total rain events of ¼” or more.
 - **Scottsdale Update**
 - 2 bridges, on Holes 2 & 4 at Scotsdale were damaged in the recent flood.
 - We have been working with Crafton and Tull, however they have scheduling issues that may delay the engineering work. Therefore, we are now getting a proposal from Burns & McDonald by the end of the week. Both firms have done extensive work in Bella Vista and have proven track records.
 - The preliminary estimate is \$181,500 of which \$38,000 is needed for the startup. Startup includes the survey, hydrology, Roadway Engineering and Erosion Control Plans and letting of construction contracts.
 - Keith will be asking the POA Board to approve the \$38,000 at the Work Session on 12/12/2019.
 - Early June is the target completion date.
 - **Berksdale Update**
 - After the most recent rain event, the Berksdale Bridge was reexamined. The middle 3 piers are now missing.

Final

- The Board has sent a letter to the Waste Water Company to alert them to the increased risk of damage to the Waste Water line if the bridge were to suffer further damage.
- Golf Maintenance has isolated the irrigation line, so that we are no longer dependent on the line crossing the Berksdale bridge. Berksdale and Kingswood have separate irrigation lines.
- The initial estimate to remove the bridge is \$75,000.
- Reopening 9 Holes of Berksdale
 - This discussion is on hold.
 - The estimate to reopen exceeds \$100,000.

General Management - none

Board Liaisons - none

Comments from the Public: none

Old Business – none

New Business – none

Announcements:

- Jason thanked the entire golf staff for their work this year. The weather created significant additional work for both the Maintenance Teams and Golf Operations. We appreciate the extra effort that was made to keep our Courses open with the stellar service we have come to expect. He also thanked Tom Judson, the POA Board of Directors and the rest of the staff for the support they give the Golf Committee all year.
- Thanks to Mary & Tom Riorden and Randy & Susan Wyatt for providing the food at the Golf Maintenance Party. The homemade food was a big hit!
- Golf JAC Regular Meeting – Next meeting is Wednesday, January 8th, 8:30 am at the BVCC Board Room.

Adjourn – Jason Loyd adjourned the meeting at 9:35 am



From: Darryl Muldoon PGA, Director of Golf Operations
To: Golf Committee
Date: December 10th, 2019
Subject: Golf Financials and Rounds Report

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On the Rounds Report for November you will notice:

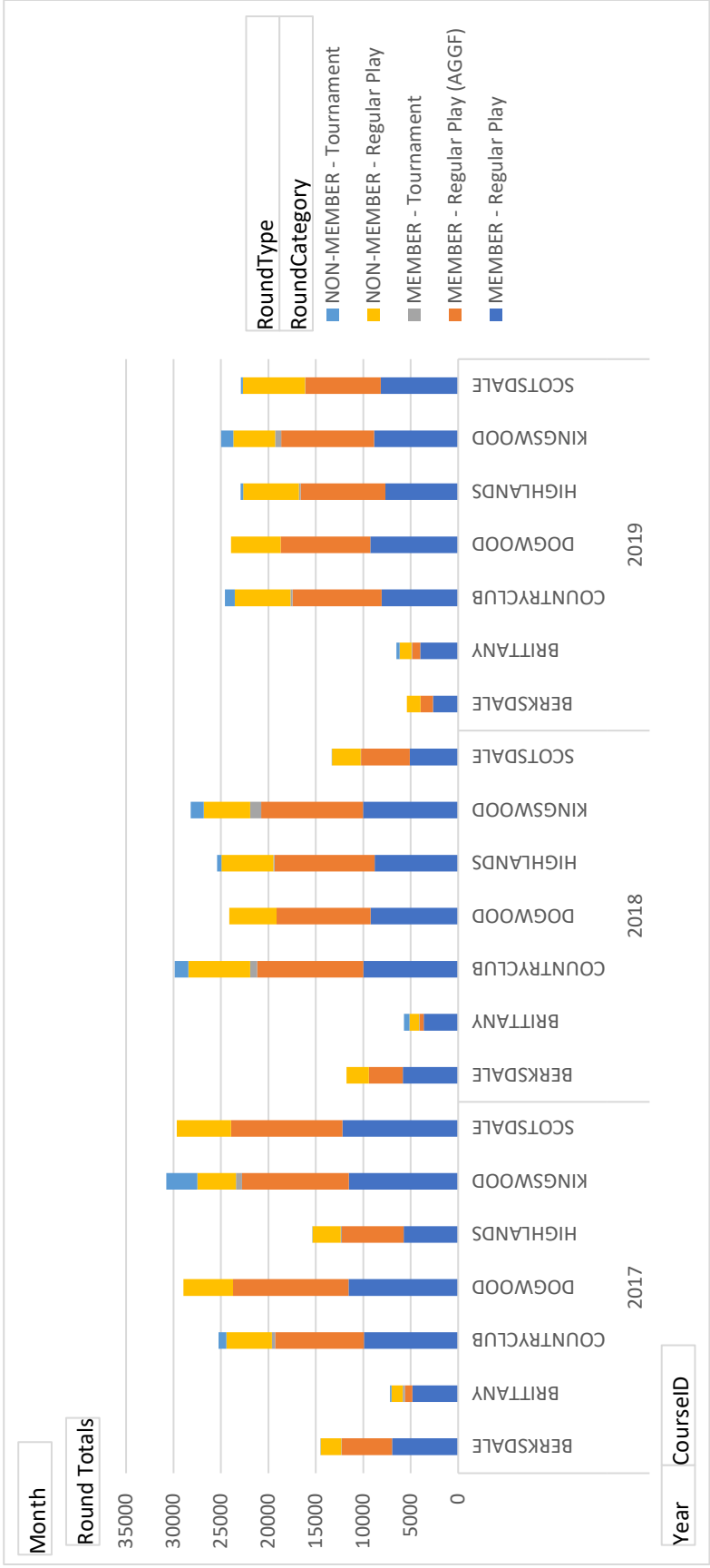
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Important things to remember in the month of November where we lost ground on both Revenue and Rounds:

- Flooding on all courses November 7th (2 days closed on the river courses and 1 day on all other courses)
- Scotsdale front 9- holes closed.
- Courses closed due to Temperatures 1 day, on November 12th.

Month (Multiple Items)

Round Totals		MEMBER		NON-MEMBER		Grand Total	
Year	Regular Play	Tournament	Total	Regular Play	Tournament	Total	Grand Total
2017	62780	57044	1441	26114	4275	30389	151654
BERKSDALE	6975	5285	67	2163	2	2165	14492
BRITTANY	4830	780	218	1205	157	1362	7190
COUNTRYCLUB	9947	9330	350	4808	832	5640	25267
DOGWOOD	11547	12181	23728	5217		5217	28945
HIGHLANDS	5755	6495	137	2951	1	2952	15339
KINGSWOOD	11521	11243	669	4041	3283	7324	30757
SCOTSDALE	12205	11730	23935	5729		5729	29664
2018	52633	51509	2132	28321	3825	32146	138420
BERKSDALE	5829	3588	9417	2356		2356	11773
BRITTANY	3625	450	61	1010	566	1576	5712
COUNTRYCLUB	10008	11179	726	6535	1434	7969	29882
DOGWOOD	9240	9884	19124	5013		5013	24137
HIGHLANDS	8811	10540	123	5489	437	5926	25400
KINGSWOOD	10024	10726	1176	4901	1353	6254	28180
SCOTSDALE	5096	5142	46	3017	35	3052	13336
2019	48655	47719	1112	30598	3160	33758	131244
BERKSDALE	2667	1317	3984	1409		1409	5393
BRITTANY	4013	844	60	1258	340	1598	6515
COUNTRYCLUB	8052	9391	217	5869	1044	6913	24573
DOGWOOD	9250	9465	18715	5225		5225	23940
HIGHLANDS	7665	8946	175	5865	285	6150	22936
KINGSWOOD	8853	9808	626	4410	1284	5694	24981
SCOTSDALE	8155	7948	34	6562	207	6769	22906



Important Time lines:	
BerkSDale: Closed June 27th due to bridge damage	Total Days TYD: 157
Dogwood and Brittany : Closed May 19th for the Fire	Total days closed: 15
Dogwood closed for weather	Total days closed: 1
Brittney closed for weather (covers)	Total Days closed: 16
Highlands: Closed due to Flooding Nov 7th & weather 12th	Total days closed: 2 days 7 YTD
BVCC: Closed due to Flooding Nov 7-8th & weather 12th	Total days closed: 3 days 17 YTD
Kingswood: Closed to Flooding Nov 7-8th & weather 12th	Total days closed: 3 days 17 YTD
Scotsdale: Closed due to Flooding Nov 7-8th	Total days closed: 2
Closed for weather (covers)	Total days closed: 16 days 21 YTD
Front 9 closed Oct 6th	Total days closed: 53 days YTD

GOLF FEES AND CART REVENUE ANALYSIS

For the Eleven Months Ending November 30, 2019

Description	2017	2018	2019
Member Greens Fees *	\$1,024,789	\$893,871	\$805,517
Annual Greens Fee	\$860,605	\$891,493	\$846,435
Total Members Green Fees	\$1,885,394	\$1,785,364	\$1,651,951
Cart Rentals	\$734,762	\$752,835	\$754,877
Private Cart Registrations	\$148,946	\$136,887	\$123,087
Annual Seat Leases	\$448,354	\$433,941	\$409,811
Total Cart Fees	\$1,332,062	\$1,323,663	\$1,287,776
Guest Greens Fees **	\$656,876	\$629,993	\$640,564
Merchandise Revenue	\$457,701	\$470,851	\$466,494
