

## **Golf Joint Advisory Committee Meeting Agenda**

### **Wednesday, July 10th, 4:00 pm at Country Club Boardroom**

**Attending:** Jim Abrahamson, Jerre Barron, Kim Carlson, Dean Collins, Mark Deihl, Keith Ihms, Tom Judson, Jason Loyd, Tammie Loyd, Darryl Muldoon, Susan Nuttall, Mary Riorden, Phil Spencer

**Absent:** David Whelchel, Mary Sinkus

#### **Votes & Important Topics:**

- Golf revenue is down \$75,990 YTD. Losses are in member rounds and cart fees. Guest Rounds and Merchandise Sales are up.
- Stephen Kammerer, Ph.D., the USGA Regional Director of the Southeast Region, visited with the Maintenance team, JAC and Board members. His report will be available by the end of the month.
- Estimates to repair, replace or remove the Berkdale bridge will be developed within 2 weeks.
- A Subcommittee was formed to follow up on ideas to increase play at Brittany.
- Jason Loyd, Phil Spencer and Susan Nuttall were reelected as Golf JAC Officers
- The Golf Committee will have a special meeting on Monday, July 22nd at 3:00 p.m. at the BVCC Boardroom to develop a list of items to include in the 2020 budget. The public is welcome.
- JAGC Regular Meeting - Wednesday, August 14th at 4:00 p.m. in the Boardroom

#### **Meeting Notes**

Call to Order - Jason Loyd called the meeting to order at 4:00 pm

The meeting minutes from the June 5th meeting were approved. Mark Diehl made the motion and Mary Riorden seconded. Passed unanimously.

#### **Committee Course Reports - Appendix 1**

#### **Staff Reports**

##### **Golf Operations - Darryl Muldoon**

- Rounds Statistics - **Appendix 2**
- Monthly Financials - **Appendix 3**
  - Rounds are down slightly for June, YTD down 3,385. Member rounds down by 5,608. Non-Member rounds up by 1,007 with more rounds being booked on Golf Now
  - YTD Member Green Fee and Cart Rental Revenue is down -\$81,567 and -\$31,982 respectively.
  - Merchandise sales continue to rise, up \$27,131 YTD.
- The Beat the Heat Special has started and will run for 2 months. \$25 after 2pm.
- Upcoming tournaments include All in the Family and the Folds of Honor.
- In a response to a question about how one pays for golf after the Pro Shop closes. Although it is best to make arrangements with the Pro Shop in advance, the Starter has a means to handle payment. It is not cost effective to keep the shops open later.
- The Dress Code for golf is being reviewed.

##### **Marketing-Kim Carlson**

- Marketing is working on a campaign, "Time for 9" to promote rounds at Brittany. "Kids Play Free" campaign will run from August 1-15.

## Golf Maintenance - Keith Ihms

- The Golf course Superintendents were introduced
- Berksdale
  - Berksdale is temporarily closed for 30 days
  - The engineers from Crafton Tull will be onsite Wednesday, July 11th to analyze the damage. Preliminary results will be available the following week.
  - 3 estimates are being requested: repair the existing structure, replace the current bridge with a free span arch bridge and remove the bridge if new bridge is installed.
  - Based upon a member's suggestion, we will also explore moving the existing arch bridge near the #7 tee box.
  - Once the POA sets a direction, detailed analysis and estimates will be needed.
- Course Conditions
  - Greens aerated at Scotsdale Monday July 8<sup>th</sup>
  - Greens at Brittany scheduled to be aerated Monday July 15<sup>th</sup>
  - All bent grass greens holding up well so far
  - Tee box repair (resulting from break and mainline relocation) on #8 Kingswood scheduled to be completed next week and open around August 1<sup>st</sup>
  - Weed control BVCC (brown spots on tees and fairways) Picture attached that show area front of 4 green day after treatment and 10 days later. Spot treatments chosen to target weed and not discolor larger areas of bermuda and save product and money.
- USGA, Stephen Kammerer's observations
  - Annually, the UGSA representative visit's Bella Vista to discuss issues of concern from our superintendent's and champion best practice. Stephen Kammerer, Ph.D. is the Regional Director of the Southeast Region
  - Stephen met with the Superintendents, toured BVCC with members of the POA Board and Golf Committee, and visited other courses.
  - General observation
    - Bella Vista offers a golf experience that is diverse and very affordable that is largely unknown
    - Much of the golf infrastructure and grass is 'old'
    - An emerging topic is damage to the holes due to pulling the ball out while the pin is in. Stephen wrote a recent article on the topic.  
<https://www.usga.org/content/usga/home-page/course-care/regional-updates/southeast-region/2019/be-careful-after-making-that-putt.html>
    - The USGA is focused on standardizing the Handicap System Worldwide
    - Concerns
      - The most critical time of the year for the grass is April & May. We may want to consider rotating Carts on Path so the grass has time to grow.
      - The number of shotgun starts impacts the available time to get basic maintenance tasks completed. In addition, we sometimes need to postpone maintenance time. This could have a long-term negative impact to the courses.
    - Positives
      - The bunkers are excellent. They provide a consistent playing surface, reduce maintenance time and are well received by the players.
      - The Handicap Flags are a good idea. It may be useful to make them more visible so golfers don't think that everyone can drive close to the greens.

- The Audubon program at Berksdale is an excellent example of how to make a golf course a more environmentally friendly area.
- The group discussed challenges with the current common bermuda grass that covers many of the fairways and roughs. Details will be included in Stephen's report that will be posted by the end of July.

### **General - Tom Judson**

- Phase 1 of the Trafalgar Fire project is complete. The POA has 60 days to submit the Phase 2 plan. We will be hydroseeding within 2 weeks to help reduce erosion in the short term. New drone footage will be posted this week.

### **Public Comments**

- none

### **Board Liaison**

- Jim Abrahamson commented that the Club Championship Tournament is not well attended in contrast to the past. Years ago, this tournament was a draw for non-resident property owners.

### **Old Business**

- none

### **New Business**

- **Officer Elections**
  - The following members were reelected as officers: Jason Loyd- Chairman, Phil Spencer-Vice Chairman, Susan Nuttall-Secretary
- Brittany Subcommittee
  - The POA Board requested the Golf Committee form a subcommittee to follow up on the ideas generated at the community meeting on Brittany. Mary Riorden will lead the committee. Dean Collins and Susan Nuttall volunteered to assist.

### **Announcements**

- Golf Committee will have a special meeting on Monday, July 22nd at 3:00 p.m. at the BVCC Boardroom to develop a list of items to include in the 2020 budget. The public is welcome.
- Golf JAC Regular Meeting – Wednesday, August 14th at 4:00 pm in the Boardroom at BVCC

### **Adjourn**

- The meeting was adjourned at 5:45 pm

**Appendix 1 - Course Reports**

**COURSE INSPECTION FOR KINGSWOOD-BERKDALE, JULY, 2019**

Date of Visit: July 8, 2019

Name of Reviewer: Phil Spencer

Head Golf Pro: Gavin Smith

Course Super: Reed Holly

General Appearance of Club House:

Clean and Tidy. Sales of merchandise in June was slow until the July 4th sales weekend and sales now just a little below budget.

General Appearance of Course:

Kingswood fairways and greens looks very good after the rains greened up the course.

Golf Cart:

All carts are cleaned and ready for play.

Operational Opportunities:

Nothing significant at this time with limited budget.

Maintenance Opportunities:

KINGSWOOD: Signs are going to be installed on certain holes which are near bike trails that state NON GOLF ACTIVITIES ARE NOT PERMITTED DURING GOLF OPERATIONS. New greenside fan installed on hole #13. Hole #8 has a new tee box being installed. On the next maintenance day new sod will be placed on #8. On course inspection noted a low spot that cannot drain on the west side of the #14 green. This could be filled in and water would drain under the cart path near #7.

BERKSDALE: The biggest news is the main bridge has been damaged by flood waters to the extent that the course is closed for bridge repair. No timetable for the length of closure at this time.

Comments and Notes:

After all the rains the course is green and looks good.

## Country Club

### COURSE INSPECTION

Name of Course: BVCC                      Course Superintendent: Bruce Fleming

Name of Reviewer: Mary Riorden        Greens Superintendent: Rob Dreesen

Date of Visit: 07-02-19

#### General Appearance of Club House (include Snack Bar and Bulletin Boards)

Excellent. It is kept clean and neat at all times. Score cards and pencils are available in the club house and on the carts. Snacks are available for purchase. Merchandise is neatly displayed. Staff in uniform and name tags. Bathrooms below pro shop in great shape and clean.

Golf Cart (cleanliness, sand in container, sharp pencil): Carts are clean and well stocked. The staging area is quite small for shot gun starts.

Appearance of Flower Beds, and FOH, FOD, LAL added landscaping: Beautiful throughout the course. Grass really coming in now.

Cleanliness and General Repair of Bathrooms: No change in the outdoor bathrooms.

Availability of Water and Cups on Course: Ice and water are available in the restroom area below the club house and is available for purchase at the club house. Water is available on the course through the water fountains and water coolers. Ice is also available in the cart barn.

Noted Safety Hazards (overhanging and dead limbs, holes, etc.) Trash was being cleaned up from the latest rain incident. Staff out cleaning blown down trees and limbs. Nothing else noted.

Additional Comments: Hole #1 open and in beautiful shape. Overall, the condition of the course is beautiful. The grass is really starting to come in and fill in some of the bare areas. The greens are putting beautifully.

## Dogwood

COURSE INSPECTION FOR DOGWOOD, July, 2019

Date of Visit:7/10/19      Name of Reviewer:Susan Nuttall

Head Golf Pro: Paul Gomez    Course Super: Scott Hanson

General Appearance of Club House (include Snack Bar and Bulletin Boards): Excellent as always

- The Cart Barn was resided and repainted - a vast improvement to the appearance of the overall facility.

General Appearance of Course: Great

- A new ice and water machine for the bathroom area has arrived and installation is in progress.

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): none

Golf Cart (cleanliness, sand in container, sharp pencil):excellent

Operational Opportunities (per head pro or pro shop staff) limit to up to 3:

- Course was closed for 16 days and impacted sales in all areas. Since reopening business has been brisk.
- Berksdale closing impacts on Brittany
  - Play has increased. In June Brittany had ~ 800 rounds. Through the 8th of July there have been ~400 rounds played.
  - Staff is changing the system to automagically book the turn time. The default will be 9 holes, with the override at 18 holes. This will help the 'replays' be more accurate. Paul will investigate updating the handicap system in the event we implement additional tees on Brittany.
  - Several Groups have experimented with 'gold tees'. Feedback is being gathered..
  - pre-orders for lunch are taken for after play on shotgun days, and cash is much faster than credit. 20-30 folks often will stay to eat after play at Brittany.

Maintenance Opportunities (per course superintendent) limit up to 3:

- With the additional play on Brittany, especially on days with a shotgun, it is challenging to get both courses ready by early morning.
- Brittany is being aerified on Monday, July 15
- Frequent rain has impacted the greens. Staff is watching/removing moisture on the greens so they aren't too soft.
- Area by #8 on Brittany washed out under the lower cart path. Riff raff will be ordered to fill the area
- Current no central irrigation on Dogwood holes 3-5. There is a short in the wire that is being investigated. To water the area, changes are made manually to the control box.

Comments and Notes:

- A new Willow Tree was planted by the lake by #9/10. It was donated by a neighbor who is also taking care of it.

## Highlands

### COURSE INSPECTION FOR Highlands, July 2019

Date of Visit: 07/09/19      Name of Reviewer: Mark Deihl

Head Golf Pro: Alex Sanford                      Course Super: Greg Jones

General Appearance of Club House (include Snack Bar and Bulletin Boards): Looks great.

**Pro shop** is well stocked and clean. Sales and rounds are doing well.

**Bar Area**- Nice inviting atmosphere. Bill has specials going, with a great Happy Hour crowd.

**General Appearance of Course:** Greens look very good and healthy. With fertilization and especially the extra sun we are receiving, the fairways look great. Course has received almost 53" of rain this year to date. The complete Yearly rainfall average for Highlands is 46.90 inches, and we already have exceeded that amount. Warm temperatures and drier days are promoting additional growth in the fairways.

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): None

Golf Cart (cleanliness, sand in container, sharp pencil): Carts are clean with score cards and pencils. Containers filled with sand for divots.

Operational Opportunities (per head pro or pro shop staff) Golf rounds and sales are going great and are above average for the month of June. Poultry tournament and July 4<sup>th</sup> tournament were huge successes. Lightning strike a couple of weeks ago at cart barn knocked out 49 golf cart chargers. New chargers have arrived and already have been installed. Last week of June was Junior Golf with 20 kids participating, and everybody had a great time. July is starting off well!

Maintenance Opportunities (per course superintendent) limit up to 3: Additional fertilizer has been ordered for the fairways. Next week the collars will be aerated to promote growth. Crew has re-landscaped around bathroom on hole #7, removed damaged wood, and replaced with new landscaping. Materials have been donated for the project by the Friends of the Highlands.

#### Comments and Notes:

The Pub is doing great with bar sales. Bill has special events planned, the July 4<sup>th</sup> Friends of the Highlands golf tournament brought in a lot of business, along with the regular golfers and happy hour patrons. Bill is asking for, and he has enough sales to justify a designated delivery schedule(truck)for his Pub supplies (food, plates, trash bags, etc.). He places orders on Monday and would like to receive his supplies(non-alcohol) by Thursday.

Spoke to Greg on the new rule of leaving the pin in the hole during putting. He was noticing that it is having an adverse effect on the sharpness of the hole (rounding off). If the surrounding turf around the hole is being torn or damaged then the effect usually is the ball will not drop in the hole, but run around it. When the pin is left in the hole, there is not enough room to remove the ball between the

pin and the side of the hole, without lifting or tearing up the green around the hole. Majority of the damage is occurring when players take their club, or their suction cup, or their ball retrieving device and grab the ball and tear it up out of the hole. Please have the clubhouse and golf leaders address this issue with their members and players.

Big thanks to Phil Spencer and the Friends of the Highlands for putting on a great 4<sup>th</sup> of July tournament!



## Scotsdale

Name of Course: Scotsdale

Name of Reviewer: Dean Collins

Date of Visit: June 26, July 9, 2019

Head Golf Pro: Alex Sanford                      Course Super: Kyle Soler

General Appearance of Club House:

Very Good

Noted Safety Hazards:

None noted

Golf Carts:

Staged very well for easy checkout.

General Appearance and Cleanliness of Bathrooms.

Clubhouse bathrooms are excellent. On course restrooms are just adequate.

General appearance of course:

Greens were aerated early this week. Kyle thinks they will be able to roll the greens and have them putting very nicely in about a week. They have placed some Sod on the ridge before the water hazard on hole 8 that should help stop balls from rolling in the hazard. Additionally they will leave a strip of rough that will also help stop the balls from rolling in to the hazard.

Operational Activities:

Play at Scotsdale continues to go very well. Alex reported sales in the club house were 140% above budget for the month of June. He also announced that due to aeration and heat they will be on twilight rates (\$25) for the next 2 weeks ((July 22). Alex has a new clubhouse employ in training this week.

Maintenance Opportunities:

Kyle and staff will continue to work on cutting and rolling the fringe areas on the greens to get them to a more desirable level for links style greens. The maintenance staff is still short of workers.

## Appendix 2 - Financials



From: Darryl Muldoon, Director of Golf Operations  
To: Golf Committee  
Date: July 10th, 2019  
Subject: Golf Financials and Rounds Report

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On the Revenue Report for June you will notice:

- Members Green Fee year to date Revenue trails 2018 by \$81,567.00.
- Golf Cart Revenue is down \$31,982.00 over 2018 year to date.
- Guest revenue up by \$ 10,428.00 over 2018.
  - We have been utilizing Golf Now better this year.
- Merchandise Revenue is up \$ 27,131.00 over 2018.
  - Promoting holiday sales better by staff and upselling product.

On the Rounds Report for June you will notice:

- June ended with 17,174 total rounds played.
  - Down from last year for the month by 130.
- Total rounds down 3,385 year to date compared to 2018.
- The breakdown is as follows over 2018:
  - Members rounds down by 5,608.
  - Non-Member rounds up by 1,007.

Month (Multiple Items)

Round Totals	Year		MEMBER		NON-MEMBER		Total		Grand Total	
	MEMBER	MEMBER	MEMBER	MEMBER	MEMBER	MEMBER	MEMBER	MEMBER	MEMBER	MEMBER
Round Type	Regular Play	Tournament	Regular Play (AGGF)	Tournament	Regular Play	Tournament	Regular Play	Tournament	Regular Play	Tournament
<b>2017</b>	<b>29635</b>	<b>28530</b>	<b>29635</b>	<b>28530</b>	<b>12183</b>	<b>1548</b>	<b>12183</b>	<b>1548</b>	<b>13731</b>	<b>72103</b>
BERKSDALE	3127	3484	3127	3484	1077	6611	1077	6611	1077	7688
BRITTANY	2632	503	2632	503	602	3135	602	3135	602	3737
COUNTRYCLUB	3535	3299	3535	3299	1572	6834	1572	6834	64	1636
DOGWOOD	5917	6176	5917	6176	2499	12093	2499	12093	2499	14592
HIGHLANDS	3640	4558	3640	4558	1890	8198	1890	8198	1890	10088
KINGSWOOD	5079	5087	5079	5087	1752	207 10373	1752	207 10373	1484	3236
SCOTSDALE	5705	5423	5705	5423	2791	11128	2791	11128	2791	13919
<b>2018</b>	<b>24963</b>	<b>26092</b>	<b>24963</b>	<b>26092</b>	<b>13078</b>	<b>999 52054</b>	<b>13078</b>	<b>999 52054</b>	<b>1541 14619</b>	<b>66673</b>
BERKSDALE	2941	2131	2941	2131	1120	5072	1120	5072	1120	6192
BRITTANY	1554	201	1554	201	417	1755	417	1755	124	541
COUNTRYCLUB	4855	5983	4855	5983	2994	375 11213	2994	375 11213	480	3474
DOGWOOD	4181	4592	4181	4592	2207	8773	2207	8773	2207	10980
HIGHLANDS	4128	5049	4128	5049	2661	41 9218	2661	41 9218	435	3096
KINGSWOOD	4912	5608	4912	5608	2362	537 11057	2362	537 11057	467	2829
SCOTSDALE	2392	2528	2392	2528	1317	46 4966	1317	46 4966	35	1352
<b>2019</b>	<b>23147</b>	<b>24096</b>	<b>23147</b>	<b>24096</b>	<b>14430</b>	<b>419 47662</b>	<b>14430</b>	<b>419 47662</b>	<b>1196 15626</b>	<b>63288</b>
BERKSDALE	2411	1317	2411	1317	1069	3728	1069	3728	1069	4797
BRITTANY	1429	205	1429	205	484	1634	484	1634	484	2118
COUNTRYCLUB	3702	4790	3702	4790	2657	36 8528	2657	36 8528	396	3053
DOGWOOD	3814	4284	3814	4284	2032	8098	2032	8098	2032	10130
HIGHLANDS	3465	4239	3465	4239	2688	68 7772	2688	68 7772	240	2928
KINGSWOOD	4314	5141	4314	5141	2176	281 9736	2176	281 9736	387	2563
SCOTSDALE	4012	4120	4012	4120	3324	34 8166	3324	34 8166	173	3497

