

# January 2019 - Meeting Notes

## Golf Joint Advisory Committee Meeting Notes

Wednesday, January 9th, 8:30 am at Country Club Boardroom

**Attending:** Alex Sanford, Rex Butler, Kim Carlson, Dean Collins, Pat Laury, Jason Loyd, Steve McKee, Darryl Muldoon, Susan Nuttall, Mary Riorden, Phil Spencer, David Whelchel, Tom Judson, Keith Ihms

**Absent:** Leia Bush, Mark Deihl, Bruce Portillo

### Major Decisions / Announcements:

- As a result of member input, The committee voted to approve a revision to the Handicap/Senior Golf Cart Policy to enable any player 80 or over to request a blue flag. This will be a one year test from April 1 - October 31, 2019. See Old Business
- The next meeting is Wednesday, February 13th, 8:30 am in the BVCC Board Room.

### Meeting Notes

**Call to Order** – Jason Loyd called the meeting to order at 8:30 am

Our condolences go out to Mark Deihl on the passing of his brother. Alex will report on the Highlands today.

**Committee Course Reports - See Appendix 1**

### Staff Reports:

- **Marketing** – Kim Carlson
  - 2019 Marketing Overview
    - Increased radio and TV using selective spot advertising - focus on Golf
    - Inside Bella Vista is now at the Walmart Home Office, Arkansas Rest Stops and XNA
    - Continuing to fine-tune web advertising. Our click-through rate is well above industry averages
    - Contact Kim Carlson if you are interested in a copy of the presentation
- **Golf Maintenance**
  - Capital Projects
    - BVCC #11 - Low water crossing. The wing walls, ramp and decking will be poured over the next 2-3 weeks depending on weather. The course should remain open.
    - Compliance Issues - all projects will be complete by the end of March. In-house staff was used, thus saving costs. We will be in complete compliance when projects are done.
  - Maintenance Projects
    - BVCC #17 - brush and tree work was done to clear out the area to improve the view
    - BVCC #3 & #5 - sycamore trees will be removed due to blight
    - Kingswood #13 - green should reopen mid-February
    - BVCC #1 - green will open near the end of February
  - Other Maintenance Items
    - Lofted shots on Bentgrass Putting Greens - signing to remind golfers that lofted shots are not permitted will be reinstated. This is to help protect the greens from ball marks. No change in policy, rather a reminder. The reminder will be publicized in the newsletter.
    - Root Cutter - the purchase of a root cutter is planned for this year. The cost is about \$18,000 and is expected to payback in about 3 years. By using the root cutter, we reduce the number of areas where roots will grow and cause damage to the cart paths.
- **Golf Operations** – Darryl

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- Rounds Report - **See Appendix 2**
  - Golf Financials - not available due to end of year
  - Testing/Expanding the Blue Flag Program to aged golfers - see Appendix 3 and Old Business
  - New 2019 Rules - Darryl and Alex will be going to a seminar on the Rules. In the next few weeks, they will be doing close inspection of the courses to determine and changes for stakes (maybe less yellow and OOB stakes; more red).. Local rules will be reviewed.
  - It will be permissible to have carts with handicap flags drive on specific 3 par holes. The ADA slope ratings and other safety factors will be taken into account when selecting the holes.
  - The first event of the season will be 2/14 at the Highlands - The Sweetheart Open.
  - Cork boards will be installed in the bathrooms to post POA Literature
- **General Management – Tom**
    - Tom recognized the Golf Operations Team for the early communication and negotiation on the schedules. Hopefully, this will reduce the number of last minute changes.
  - **Board Liaisons**
    - Pat Laury appreciated the communication about the 90 degree rule

**Comments from the Public:** Please limit time to 3 minutes

Ellen Shelley, President of the WGC questioned why the Women’s Eclectic Tournament was cancelled. Darryl indicated that participation had dropped and the tournament consumed a course for 2 days. The standard for this year’s planning was 104 golfers (18 + a ‘B’ group on the Par 5’s). The Eclectic tournament had about 60 participants

Several options were discussed - getting enough of a commitment to undertake the tournament, scheduling as tee times, etc. Ellen and Darryl will meet separately on the topic.

Bill King appreciated the consideration of enabling ‘handicap flags’ for Sr. Golfers. He also stated his appreciation of the staff to schedule some dates at the Country Club for the “O’Neil Group”.

### Old Business -

#### **Darryl presented a revised Proposal for Handicap/Senior Golf Cart Policy - Appendix 3**

The purpose of the revision was to extend the Handicap Cart Policy to golfers 80 years and older. The program would be implemented as a test, starting April 1, 2019 through October 31, 2019. The program will be reevaluated at that time.

- No carts are allowed on the grass if maintenance deems it is ‘Carts on Path’
- Keith is in support of the program.

Mary Riordon moved that ‘The Golf Committee recommends the adoption of the ‘Proposed Handicap/Senior Golf Cart Policy’ as presented, with a minimum age of 80 and as a test from April 1, 2019 through October 31, 2019.

Susan Nuttall seconded the motion. The motion passed unanimously.

### New Business

**Next Steps:** recap if needed

**Adjourn** – Jason Loyd adjourned the meeting at 9:45 am

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## Appendix 1 - January Course Reports

### Dogwood

COURSE INSPECTION FOR DOGWOOD, DECEMBER, 2018

Date of Visit: 1/9/19 Name of Reviewer: Susan Nuttall

Head Golf Pro: Paul Gomez Course Super: Scott Hanson

General Appearance of Club House (include Snack Bar and Bulletin Boards): Snack Bar update almost complete; new tables and chairs, construction complete, tv not operational yet

General Appearance of Course: Excellent for a cold day

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): none

Golf Cart (cleanliness, sand in container, sharp pencil): excellent

Operational Opportunities (per head pro or pro shop staff) limit to up to 3: none new

Maintenance Opportunities (per course superintendent) limit up to 3: none new

#### Comments and Notes:

Business has been good for the past few days with warmer weather. In addition to Dogwood 18 hole play, the staff is also seeing quite a bit of walk on traffic for Brittany.

Maintenance staff continues with winter projects and clean up. They are providing some assistance to the Friends of Dogwood to replace the footer for the practice area hitting nets.

### Kingswood

COURSE INSPECTION FOR KINGSWOOD-BERKDALE, NOVEMBER, 2018

Date of Visit: January, 2019

Name of Reviewer: Phil Spencer

Head Golf Pro: Gavin Smith

Course Super: Reed Holly

General Appearance of Club House: Clean and Tidy. Sales of merchandise in December did not meet budget, but January sales are ahead of budget.

General Appearance of Course: Very good for winter conditions but wet in areas.

Noted Safety Hazards : Some damaged cart paths remain a hazard.  
Restaurant parking lot near club house has broken pavement that is a hazard for walking.

Golf Cart: All carts are cleaned and ready for play.

Operational Opportunities: 1) Waiting for new pavement for restaurant parking lot before parking stripes painted, and installation of handicap parking signs for golfers.

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Maintenance Opportunities: Collars on #13 green were installed with new grass enlarging the green size by some 2500 square feet. Topped dressed #13 green with sand and covered in cold weather to protect new grass. Green side fan from Berksdale #6 green to Kingswood #10 not yet moved. Drainage repair on #14 to commence this week. During course closure in late February a new drainage pipe will be installed with 2019 budget funds to fix a problem on #8. Rotten boards on bridge at #7 will be replaced during shut down. Sand containers will be provided on all par 3's (20 total) to fix divots at the tee box.

Comments and Notes: Wet conditions have slowed some work, but currently brush clearing and mulching continues. A large dead tree in the restaurant parking lot was cut down and removed.

Mary Riordon also commented the lighting in the bathroom is very poor. The floor needs a good scrubbing once the weather is a little warmer.

### **Scotsdale**

#### COURSE INSPECTION

Name of Course: Scotsdale

Name of Reviewer: Dean Collins

Date of Visit: January 8, 2019

Head Golf Pro: Alex Sanford

Course Super: Kyle Soller

General Appearance of Club House (include Snack Bar and Bulletin Boards)

Excellent. The staff is friendly and efficient in checking people in for their golfing experience.

Noted Safety Hazards (overhanging and dead tree limbs, holes, etc.)

None noted.

Golf Cart (cleanliness, sand in container, sharp pencil):

Very Good

General Appearance of Course:

The Scotsdale greens continue to be very impressive. Although the bermuda fairway turf is dormant it likely benefits from less traffic due to course closures when cold weather is forecast..

Operational Opportunities:

Monitoring food waste due to extended weather closures is a challenge for the staff. Adding a new entrance door to the cart barn is planned in the near future.

Maintenance Opportunities

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Kyle mentioned the tree that sits to the right side of fairway 10. It has gotten so large that is interfering with tee shots. For that reason, and the health of the tree, he is working to have it trimmed. This should be a great benefit from all tee boxes.

Comments & Notes:

### Tanyard Creek

COURSE INSPECTION FOR TANYARD January 2019

Date of Visit: JANUARY Name of Reviewer: Steve McKee

Facility Supervisor and Teaching Professional: Hillery Sence

General Appearance of Club House (include Snack Bar and Bulletin Boards): Good

General Appearance of Practice Range: Good

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): Nets

Golf Cart (cleanliness, sand in container, sharp pencil): NA

Operational Opportunities (per head pro or pro shop staff) limit up to 3: None

Maintenance Opportunities (per course superintendent) limit up to 3: None

Comments and NOTES:

Follow-up to OCTOBER, NOVEMBER, DECEMBER 2018:

Web site promotional materials for FlightScope and simulator pending on work orders.

Safety nets?

Sign blocked by weeds? Cleared.

For JANUARY 2019:

Combined simulator and fittings room cleared. Slats installed.

Work orders submitted to install simulator. Time frame to accomplish?

Once completed, will display merchandise also.

### Appendix 2 - Rounds Report



From: Darryl Muldoon, Director of Golf Operations  
To: Golf Committee  
Date: January 9th, 2018  
Subject: Golf Financials and Rounds Report

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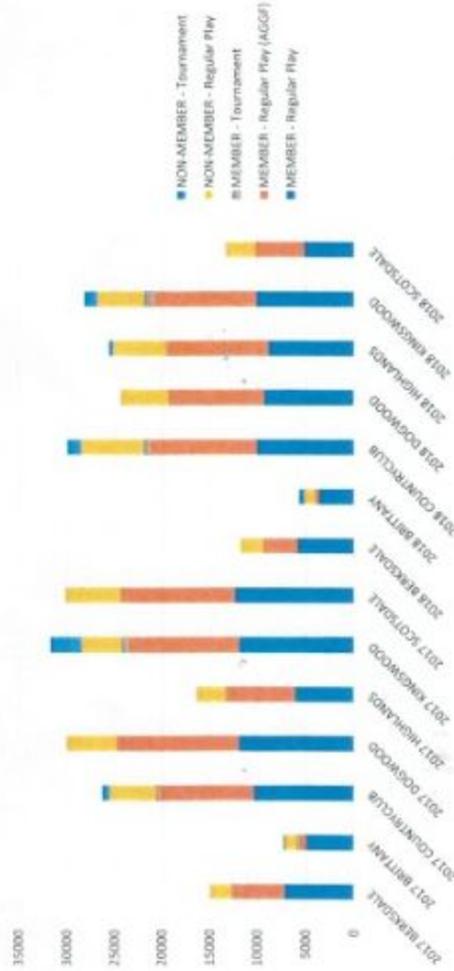
Golf Revenue from 2018 is not available at this time. We currently running our year-end and is imperative that everything balances. I will give the 2018 Revenue Report at next weeks meeting.

On the Rounds Report, I have some final numbers to share.

- The year ended with 138,831 total rounds played.
- Down 17,988 over last year. Three main reasons:
  - 1) Scotsdale has been closed for 6 months.
  - 2) The arrival of early winter weather compared to last year.
  - 3) The ageing population.
- The Members rounds down 19,355 from 2017.
- Non-member rounds finished up by 1,367 from 2017.

January 2017 - December 2018

Month	(All)	Year		MEMBER Total	NON-MEMBER	NON-MEMBER Total	Grand Total
		MEMBER	NON-MEMBER				
Round Totals		Regular Play	Tournament	Regular Play	Tournament	Regular Play	Tournament
2017	62785	5483	5961	12594	26580	39174	358819
BERKSDALE	7184	5483	1701	52	2218	2	2220
BRITTANY	4943	791	9970	195	1213	160	1373
COUNTRYCLUB	10350	9970	12833	271	4896	832	5728
DOGWOOD	11928	12833	7114	24761	5274	1	30035
HIGHLANDS	6097	7114	11736	98	3055	1	3056
KINGSWOOD	11925	11736	12034	589	4151	3283	31684
SCOTSDALE	12358	12034	5156	24392	5783	3028	30175
2018	52853	3621	451	106596	28410	3825	32235
BERKSDALE	5849	3621	451	9470	2357	566	11827
BRITTANY	3628	451	11270	46	1010	1434	1576
COUNTRYCLUB	10035	11270	10078	611	21916	6553	7987
DOGWOOD	9307	10078	10642	19335	5034	5508	5034
HIGHLANDS	8844	10642	10813	19594	437	4920	5945
KINGSWOOD	10082	10813	5156	21861	31	1353	6273
SCOTSDALE	5108	5156	31	10295	3028	35	3063



# Proposed

Bella Vista POA

## Handicap/Senior Golf Cart Policy

We recognize the needs of handicapped golfers who may not be able to access the golf course without accommodations. We also recognize that some Senior golfers (80 years or older) could benefit from similar accommodations. So, we created the new BV Golf Cart Handicap/Senior Flag Program. Handicap/Senior Golfer flags will be issued to those individuals eligible to participate in the program when checking in at the Pro Shop, but only after their eligibility has been verified.

In the case of a Handicapped golfer, the flag will be issued to those individuals who possess a State issued permanent or temporary disabled parking placard/license plate. The appropriate State vehicle registration forms are to be submitted to the Golf Operations office for review. Upon review of these documents, the Golf Operations employee will complete the registration process and your new personalized Handicap Card will be available for pick up in the Golf Operations office within 1 week. Renewal of Handicap Cards - State Issued Disability Permits will validate Handicap/Senior flag usage through the end of the calendar year provided they are not temporary, which will resort back to the expiration date.

In the case of the Senior golfer, a flag may be requested by any golfer eighty (80) years or older when checking in at the Pro Shop. The golfer is required to present a valid photo ID, i.e. State issued drivers license, listing the individual's DOB as verification of their eligibility for the program.

Players requesting a Handicap/Senior Golfer flag shall abide by the following regulations:

1. Players must check out the flag prior to his/her round and return the flag to the Pro Shop after completion of the round.
2. To check out a flag, the play must leave his/her POA issued Handicap Card or his/her valid drivers license. These items will be returned when the flag is returned to the Pro Shop.
3. The flag is required to always be visible on the golf cart and may not be transferred from cart to cart.
4. Handicapped/Senior Cart privileges are extended only to the player(s) eligible for the program and not the additional rider. If two (2) players in a group are assigned a Handicap/Senior Flag, both players must ride in the same cart.
5. The flag will allow the play to drive his/her golf cart off the cart path on all holes and **no nearer than 30 feet** off all greens and tees when the 90-degree rule is in effect.
  - a. Carts must stay on path on all Par 3 holes and all other holes designated "Cart Path Only."
6. The 90-degree rule means that a player is to drive their cart along the cart path until the cart has reached a point where a 90-degree turn would cause the cart to drive laterally across the fairway directly to the ball.
7. For safety reasons, parking carts on slopes/surrounds on any green or tee box or within 15 feet of green side bunkers, is prohibited. Driving between the green and

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8. During course maintenance, when the course has been designated Cart Path Only, or when other conditions warrant it, **ALL** players, including those who may otherwise qualify for a Handicap/*Senior* flag, must adhere to cart path only.
9. When Bella Vista is operating under a Cart Path Only Policy due to abnormal ground conditions, Handicap/*Senior* flags will not be available.
10. Any use of cart off the cart path is at the player's own risk and any problems or injuries resulting from such use are the player's responsibility.

Please recognize this is a brand new policy which may require revisions from time to time. Misuse of a Handicap/*Senior* flag or failure to follow this policy may result in the loss of the privilege of obtaining a Handicap/*Senior* flag in the future.

When considering the my proposed change to the Handicap Flag policy, I urge the Board to answer 4 questions:

1. Will the proposed revision benefit any POA member(s)? YES NO
2. Will the proposed revision harm any POA member(s)? YES NO
3. Will the proposed revision damage the golf courses? YES NO
4. Will additional costs be incurred by the POA by the proposed revision? YES NO