October 2018 - Meeting Notes Final

Golf Joint Advisory Committee Meeting Notes
Wednesday, October 10, 4:00 pm at Country Club Boardroom

Invitees: Rex Butler, Dean Collins, Mark Deihl, Pat Laury, Jason Loyd, Steve McKee, Darryl Muldoon, Susan Nuttall, Bruce Portillo, Mary Riorden, Phil Spencer, Tom Judson

Absent: Leia Bush, Kim Carlsn, David Whelchel

Important Discussion and Decisions

- The committee voted unanimously in favor: **"The Golf JAC committee recommends to the POA Board of Directors that the Player Assistant program be eliminated for 2019."**
- The committee voted unanimously in favor: **"Lads and Lassies will build and maintain the SCOTSDALE Lettering on the slope by #10 as described in the proposal Lads and Lassies Project for 2018"**
- New Rule Books are available at the Country Club Pro Shop. Golfers are encouraged to go pick up a copy.
- Hillery Sense is the new Golf Pro at Tanyard Creek.
- FOLLOW UP ITEMS:
  - Jason – follow up on idea regarding pool table at Highlands Pub
  - Keith – follow up on Don Conrad's comment on sand
  - Darryl – follow up on Bill King's suggestion to extend the Blue Flag Program to those with mobility issues
- Next month's meeting will be Wednesday, November 14th at 8:30 am. **NOTE TIME CHANGE.**

Meeting Notes

Call to Order – Jason Loyd called the meeting to order at 4:00 pm

Committee Course Reports

Course Reports are attached (Appendix 1) A report for Tanyard Creek Driving Range has been assigned and included.

Of special note was a suggestion regarding the Highlands Pub to acquire a pool table and some bar stools for the area the used to be an entry. This is a little used space and the pool table would be beneficial to members and help drive additional bar business. Some revamp of the lighting in the area may be needed.

Jason will take this suggestion forward to Tom Judson.

Staff Reports:

- **Golf Operations – Darryl**
  - Golf Financials (Appendix 2)
    - The golf financials and rounds report were reviewed.
    - Revenue Summary

	2018 YTD Revenue	$ change from 2017	% change from 2017
Member Green Fees	1,618,783	-64,172	-3.90%
Total Cart Fees	1,220,371	10,496	1.00%

Guest Green Fees	559,999	-9,228	-1.60%
Merchandise	398,466	40,898	10.30%
Total Golf Operations	3,797,619	-22,006	-0.60%

- 2019 Player Assistants
  - The question was posed in the prior meeting, "Are we getting an adequate value for the money spent on Player Assistants?" The committee was asked to solicit feedback from the membership.
  - The committee members presented their points of view which were unanimous that the value did not justify the cost, especially with regard to improving the pace of play.
  - There was discussion regarding the cart tag program. It is management's belief that this program serves as a deterrent for golfers who do not pay. Checking the tags was a task added to the Player Assistant's duties. Checking the tags can be handled with some adjustments in assignments and scheduling for the current staff. For example, Cart Barn personnel, the person assigned to take water out or the staff brought in early to check in large groups.
  - Feedback from the Pro's and managers: 1. The Player Assistant program is difficult and time consuming to mange, 2. They would prefer to schedule staff as needed, 3. During shotguns, the cart barn or pro shop resources can assist as needed. 4. Pro's are encouraged to be on the courses.
  - Susan Nuttall made a motion and Phil Spencer seconded:

    "The Golf JAC committee recommends to the POA Board of Directors that the Player Assistant program be eliminated for 2019."

    The motion passed unanimously.
- 2019 Golf Rule Books
  - New Rule Books are available at the Country Club Pro Shop. Golfers are encouraged to go pick up a copy. There are a number of videos explaining the new rules on the USGA website.
- Tournaments
  - 3-person Scramble
  - Chairman's Cup – increased player eligibility to 3 teams per organization. Teams will be flighted by Men's, Women's and Mixed.
  - Veteran's Day – Thanks to Mary and Tom Riroden for soliciting sponsorship's for the tournament.
- Hillery Sence was introduced as the new Pro at Tanyard Creek.
  - In addition to managing the facility, Hillery will focus on Lessons, the Jr. Program, Get Golf Ready, club fitting and club sales. Hillery played golf for University of Cincinnati and participated in several events on the LPGA Tour.
- Lad's and Lassie's (Appendix 3)

- Dwight Allsup, representing Lads and Lassies presented a project to build and maintain a sign with with SCOTSDALE lettering on the #10 Slope. Dwight reviewed the project specifics. He has reviewed with the Superintendent. Keith Ihms indicated this would be an appropriate location for the signing.
- Mary Riorden made a motion and Dean Collins seconded:

  "Lads and Lassies will build and maintain the SCOTSDALE Lettering on the slope by #10 as described in the proposal Lads and Lassies Project for 2018"

  The motion carried unanimously.

- **General Management – Tom -** none
- **Golf Maintenance - Keith**
  - Equipment Leases
    - The first of three equipment leases has been finalized
      - We will be moving towards John Deere for equipment. The price is lower and there is a John Deere service presence in Springdale.
      - Shifting from 36 to 48 month lease, eliminated extended warranty (savings of $1,500 per month)
      - Delayed delivery until March for a one-time savings of $5k.
    - In January, the vendors of indicated we should anticipate an increase of 15-20% as a result of the steel tariffs. By locking in pricing now, we have postponed the impact of this increase.
  - USGA Report
    - Keith provided copies of the USGA report. The report is available in the Golf Maintenance section of the website.
  - Culvert on #11 Country Club
    - The culvert has arrived, concrete work will start the week of 10/15. The course will remain open during construction.
  - Winter Schedules
    - The winter golf schedules are being finalized. Courses will be closed for 2 weeks at a time to get needed maintenance done. Additional closures may be needed for tree work.
  - Compliance Projects
    - Compliance projects are scheduled to complete this year. Some of the projects are:
      - Enhancements to the loading dock, parking lot and wash station at Golf Central
      - Wash Stations at Highlands & Scotsdale
  - Shotguns at Scotsdale
    - There are no shotguns scheduled on Scotsdale during the winter months due to the uncertainty of when greens will need to be covered. Some shotguns will be scheduled at the BV Country Club.
- **Board Liaisons**

- Bruce Portillo urged members to help take care of the courses by putting sand in divots and repairing ball marks.

Comments from the Public: Please limit time to 3 minutes

- Don Conrad discussed (1) slow play caused by the length of the rough, (2) having sand on the courses for private carts, (3) the containers on the Par 3 holes are often empty. Since this is where traffic often backs up, it is an ideal time for the divots to be sanded. **Keith will follow up**
- Ellen Shelley invited those present to attend the WGC fundraiser at Blu Fish on October 11th.
- Bill King suggested the 'Blue Flag' (handicap flag) program be extended to players who have mobility issues. **Darryl will follow up.**

Old Business -

- Discuss Player Assistant Program (See Golf Operations above)

New Business

- Finalized time of winter meetings to be 8:30 am in the Country Club Boardroom. November through March

Next Steps:

- Jason – follow up on idea regarding pool table at Highlands Pub
- Keith – follow up on Don Conrad's comment on sand
- Darryl – follow up on Bill King's suggestion to extend the Blue Flag Program to those with mobility issues

Adjourn – Jason Loyd adjourned the meeting at 5:45 pm

Appendix 1 – Course Reports

COURSE INSPECTION FOR Highlands, October, 2018

Date of Visit: 10/9/18 Name of Reviewer: Mark Deihl

Head Golf Pro: Alex Sanford Course Super: Greg Jones

General Appearance of Club House (include Snack Bar and Bulletin Boards): Good. Looks clean and in order.

Pro shop is well stocked and clean. Staff needs more women's clothes in the larger sizes (XL & 2XL).

Bar Area- Looks good. Need 3 larger updated TV's, need cable provider to update channels and service, possible music system(blue tooth speaker off of cable provider), need outside windows, officiants, walls, patio area pressure washed cleaned, and bushes trimmed back.

General Appearance of Course: Great. Greens punched last Wednesday. Fairways are full and filled in. Extra detail work (brush, over grown areas, tall grass, vines) has been done on periphery of the fairways. Tee Boxes are in good shape. Beautiful course that is well maintained. **Excellent job to Greg and the crew!**

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): Areas in order.

Golf Cart (cleanliness, sand in container, sharp pencil): Carts are clean with score cards and pencils. Containers filled with sand for divots.

Operational Opportunities (per head pro or pro shop staff) limit to up to 3: Merchandise sales are above average, rounds are around average, need new club washer on range.

Maintenance Opportunities (per course superintendent) limit up to 3: Need to keep up the fertilizing. Cart paths that were labeled just OK and that were not schedule for repaving last year, are now breaking up and are in need of repaving. Especially around the 14th and 15th hole.

Comments and Notes:

Bar area in need of more snack mix. Ask about getting small pizza oven. Customers asking staff if they can rent facility out for karaoke, events, etc. ? Need to bring bar area back from the past, update the area.

Touring the course and speaking with maintenance, the biggest thing that stands out is players leaving divots and grass clumps in the fairways, and not fixing ball marks on the green. If there were two small ti's one in the pro shop and one facing out under the entrance to the pro shop patio, playing a continuous loop of how to fix ball marks and divots, and golf etiquette. Maybe that would actually make people think.

COURSE INSPECTION

Name of Course: Scotsdale

Name of Reviewer: Dean Collins

Date of Visit: October 8 & 9, 2018

Head Golf Pro: Alex Sanford Course Super: Kyle Roller

General Appearance of Club House (include Snack Bar and Bulletin Boards)

Excellent. The staff is friendly and efficient in checking people in for their golfing experience.

Noted Safety Hazards (overhanging and dead tree limbs, holes, etc.)

None noted.

Golf Cart (cleanliness, sand in container, sharp pencil):

Very Good

General Appearance of Course:

Not much to add from the previous month's report. The course is still in great condition, the rough is still very difficult to play from, and changes to hole 12 green are still impressive.

Operational Opportunities:

Maintenance Opportunities

Comments & Notes:

Alex has mentioned the need for he and Kyle to evaluate the placement of hazard stakes on the course. And, as Alex has pointed out, the 2019 rules changes will influence some changes in how areas are marked. Also, number 12 tee box continues to provide some controversy as to where the red and gold tee markers should be placed. It's a difficult hole for people who play these tees and reaching a consensus may be difficult at best. That's the bad news. The good news is that once you get on the green it is much better.

COURSE INSPECTION FOR TANYARD, October 2018

Date of Visit: 10/4/18 Name of Reviewer: Steve McKee

Facility Supervisor and Teaching Professional: Hillery Spence

General Appearance of Club House (include Snack Bar and Bulletin Boards): See notes

General Appearance of Practice Range: Good

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): None

Golf Cart (cleanliness, sand in container, sharp pencil): NA

Operational Opportunities (per head pro or pro shop staff) limit to up to 3: None

Maintenance Opportunities (per course superintendent) limit up to 3: None

Comments and Notes:

Among other things, we spoke about three main issues.

One was about the new Flight Scope launch monitor and how it will help golfers. This may be used as a standalone tool to assess swing and club fittings. In addition, the complete setup that includes "playing" a virtual course should be completed in a couple months. There is the potential for league play and more.

Two was about first impressions. As our flagship course, the Country Club (CC) was recently revamped and is beautiful. Tanyard serves a wide variety of members and the public for a number of reasons. Typically it is the choice for warming up prior to golfing at CC. Members park their golf carts at Tanyard. This first impression of the "clubhouse" at Tanyard suggests it too may need some updating. At a minimum, I'd suggest laying new carpet and reworking the counter placement in order to better greet and serve golfers as they enter the facilities. With the roughly $175,000 of savings from closed Berksdale south 9-holes, the funds may be readily available to complete this upgrade over the winter.

In the meantime, the pro shop was neat and tidy and stocked.

Three, although this may already be included in the new web page for pro shop materials, it was agreed that Tanyard should be included because of its "hardware" offerings, as well as the traditional "software" in the other pro shops. In addition, this Tanyard placement may also include promoting the aforementioned Flight Scope.

COURSE INSPECTION FOR KINGSWOOD-BERKDALS, SEPTEMBER, 2018

Date of Visit: October 9, 2018	Name of Reviewer: Phil Spencer
Head Golf Pro: Gavin Smith	Course Super: Reed Holly
General Appearance of Club House:	Clean and Tidy
General Appearance of Course:	No change except for recent aeration of greens.
Noted Safety Hazards :	Some damaged cart paths remain a hazard.
Golf Cart:	All carts are cleaned and ready for play.
Operational Opportunities:	1) Parking lot still needs stripes painted. 2) Still NO Handicap parking signs for golfers.
Maintenance Opportunities:	Waiting for 2019 budget approval. Asphalt laid behind #11 green. Killed collar on #13 green in preparation for increasing green size in 2019. Aeration completed with no problems.
Comments and Notes:	Until golfers handicap signs installed they will continue to park in restaurant handicap parking.

COURSE INSPECTION FOR DOGWOOD, OCTOBER, 2018

Date of Visit: 10/4/18 Name of Reviewer:Susan Nuttall

Head Golf Pro: Paul Gomez Course Super: Scott Hanson

General Appearance of Club House (include Snack Bar and Bulletin Boards): excellent, clean, nice new arrangement of tables in the snack bar. Snack bar 'refresh underway'.

General Appearance of Course: Fabulous, Aeration underway.

Noted Safety Hazards (overhanging and dead limbs, holes, etc.): none

Golf Cart (cleanliness, sand in container, sharp pencil):excellent

Operational Opportunities (per head pro or pro shop staff) limit to up to 3: none new

Maintenance Opportunities (per course superintendent) limit up to 3: reports that foxes are back

Comments and Notes:

Friends of Dogwood sponsored a Daffodil Planting day. Over 1000 yellow daffodils were planted in the Front 9. Cooperative effort with Maintenance Team, FOD and the Bella Vista Garden Club. The staff was extremely helpful.

Appendix 2 – Golf Financial and Rounds Report

GOLF FEES AND CART REVENUE ANALYSIS
Year to Date September 2018

COMPARISON 2016, 2017 AND 2018			
	2016	2017	2018
Member Greens Fees *	$1,064,454	$860,777	$769,836
Annual Greens Fees	$736,123	$822,179	$848,947
Total Members Green Fees	$1,800,577	$1,682,955	$1,618,783
Cart Rentals	$537,715	$624,208	$663,078
Private Cart Registrations	$165,035	$147,061	$134,866
Annual Seat Leases	$440,292	$438,606	$422,427
Total Cart Fees	$1,143,042	$1,209,875	$1,220,371
Guest Greens Fees **	$567,208	$569,227	$559,999
Merchandise Revenue	$352,317	$357,568	$398,466

BELLA VISTA
PROPERTY OWNERS ASSOCIATION

From: Darryl Muldoon, Director of Golf Operations

To: Golf Committee

Date: October 9, 2018

Subject: New Rounds Report

In looking at the new rounds report, I wanted to point out a few numbers that caught my attention.

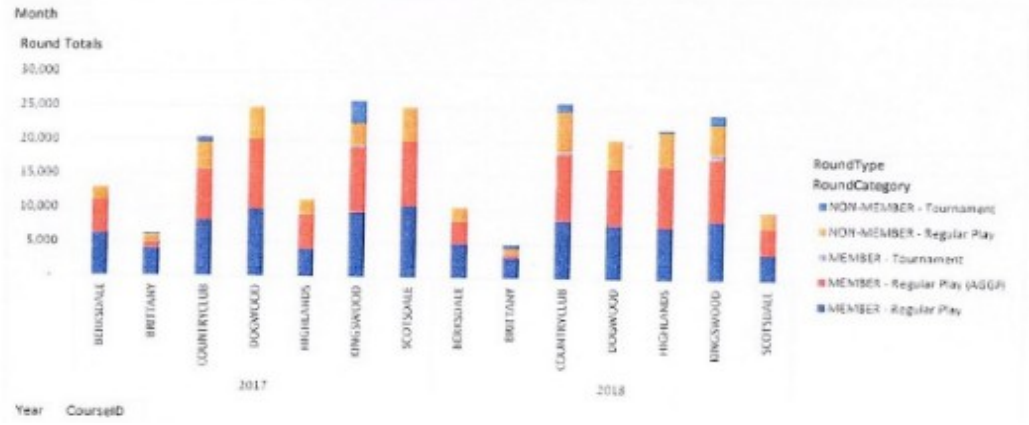
- Total rounds played compared to 2017 are down by 8,676. A majority of this shortfall is related to the harsh winter and the extended closure of Scotsdale. The year to date short fall in August was 7,606. Even with the reopening of Scotsdale, overall rounds decreased in September by 1,070 with the entire decrease coming from member play.
- Non-member rounds are up compared to prior year by 2,057. At the end of August, the increase in rounds was 1,625. As a result, in the month of September non-member rounds increased over prior year by 432.
- The total rounds played for the year at Brittany is 4,985 compared to 6,149 last year. Member play has dropped off by 1,438; non-member play has increased by 274.
- Total tournament rounds played (member and non-member) has increased over prior year by 228.

Month (Multiple Items)

January - September

Round Totals Year

Round Type	MEMBER Regular Play	Regular Play (AGGF)	Tournament	MEMBER Total	NON-MEMBER Regular Play	Tournament	NON-MEMBER Total	Grand Total
2017	52,753	47,045	650	100,448	22,042	4,188	26,230	126,678
BERKSDALE	6,273	4,820		11,093	1,885		1,885	12,978
BRITTANY	4,126	714	130	4,970	1,031	148	1,179	6,149
COUNTRYCLUB	8,259	7,375	105	15,739	3,963	813	4,776	20,515
DOGWOOD	9,950	10,196		20,146	4,711		4,711	24,857
HIGHLANDS	4,127	4,986		9,113	2,207		2,207	11,320
KINGSWOOD	9,514	9,465	415	19,394	3,276	3,227	6,503	25,897
SCOTSDALE	10,504	9,489		19,993	4,969		4,969	24,962
2018	44,931	43,281	1,507	89,719	24,724	3,559	28,283	118,002
BERKSDALE	5,068	3,218		8,286	2,077		2,077	10,363
BRITTANY	3,109	377	46	3,532	887	566	1,453	4,985
COUNTRYCLUB	8,598	9,645	527	18,770	5,807	1,194	7,001	25,771
DOGWOOD	7,967	8,189		16,156	4,369		4,369	20,525
HIGHLANDS	7,672	8,914	108	16,694	4,966	437	5,403	22,097
KINGSWOOD	8,637	9,112	795	18,544	4,355	1,327	5,682	24,226
SCOTSDALE	3,880	3,826	31	7,737	2,263	35	2,298	10,035

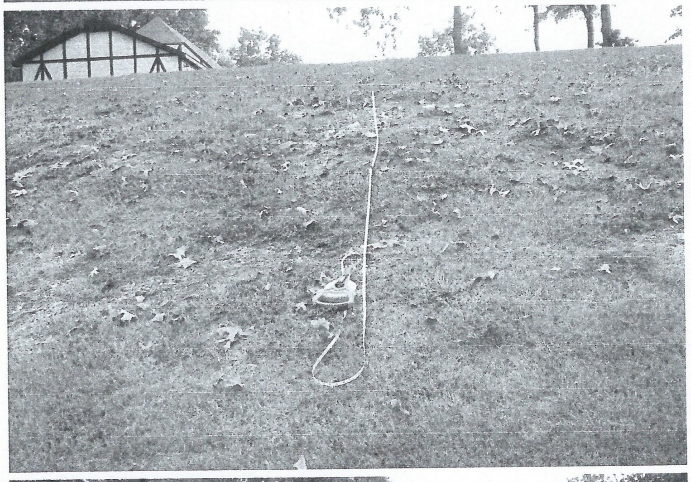


Appendix 3 – Lads and Lassies Proposal

Lads and Lassies project for 2018

1. Location shall be on the face of slope of #10 black tee box. Approximately 36 ft. X 14 ft.
2. Request maintenance provides metal lettering as done on the other Bella Vista Golf Courses.
   Two options: A. new letters spelling all of "Scotsdale"
   B. reuse the "S,D,A,L,E" letters from the Berksdale course since it is supposedly closing and only make a "S,C,O,T" letters.
3. Lads and Lassies will provide the white rock inside lettering, mulch around lettering, plants and labor.
4. Landscaping will be low enough not interfere with play from tee box.
5. Two people have already agreed to take care of plantings. Water is readily available at corner of cart barn. Plants will be low maintenance varieties.
6. Kyle, supervisor of grounds at Scotsdale, has already been contacted and he has no issues with this project.

18 ft tall
36 ft long



14 ft tall

36 ft