

2018 Golf JAC Fresh New Look Task Force Recommendation

From: Golf Committee – Fresh New Look Task Force
To: Bella Vista POA Board of Directors
Date: July 12, 2018
Subject: Golf Course Strategy – A Fresh New Look Recommendation

On June 12, 2018 the Golf Committee voted to participate in 'A Fresh New Look' for the Golf Course Strategy. The team reviewed the available data and held a public meeting on July 10, 2018 to hear public feedback. Below is the recommendation of the Task Force.

Members of the Task Force are Bill Barr, Rex Butler, Jake Grasmick, Jason Loyd, and Susan Nuttall.

There are many factors related to when and if a golf course should be turned over for a different purpose. Depending on the severity of the event, different actions may be appropriate. Therefore, we recommend a tactical, cross-functional Golf Review Team be established to periodically review the state of the golf courses, and recommend actions for the coming period. The current portfolio includes Berksdale North and Kingswood.

The team is responsible to:

- Develop a set of decision criteria and a methodology for coming to a decision
- Meet at least 1 time per year and whenever a trigger event occurs to evaluate the golf courses in the portfolio. Examples of a trigger event may be: a major flood, significant change in golf performance, or readiness to start a new phase of a park design.
- Seek input from Staff
- Develop a recommendation on whether a golf course, or portion of a course, would remain open, or be turned over for use by the Recreation Department. The recommendation will include the time frame.
- A majority vote is needed.
- Present the recommendation to the Board of Directors.
- As needed, the Board of Directors may change the Golf Courses in the portfolio.

The team will consist of 3 members from the JAC for Golf and 3 members from the JAC for Recreation. Voting must be equally represented from the 2 committees. Staff will provide input but will not vote. Meetings of the team can be requested by Team Members, the POA General Manager or the POA Board Chairman.

Berksdale South

- The 9-holes of Berksdale that are currently closed should remain closed

Berksdale North

- Berksdale North will remain open.
- Status for these 9 holes currently open are included in the portfolio of the Golf Review

Team.

Kingswood

- Kingswood would remain open for the foreseeable future
- Kingwood is included in the portfolio of the Golf Review Team.
 - Example of Decision Criteria:
 - rounds drop 120,000
 - major flood damage
 - If rounds go up to 165,00, start investing to mitigate flood issues and bring the course to standards

ArkMo

- We recommend the POA does not pursue a golf course at ArkMo.
- ArkMo is excluded from the Golf Review Team Portfolio

Country Club

- We recommend the POA targets funding for flood mitigation to the Country Club first.

We are happy to answer questions or provide additional rationale if needed.