

November Meeting Notes

Golf Joint Advisory Committee Meeting Agenda

Wednesday, November 8, 2017, 8:30 am at Riordan Hall

Important Outcomes / Announcements:

- **Next meeting: Wednesday, December 13, 2017 8:30 am at Riordan Hall**
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Attending: Bill Barr, Rex Butler, Leia Christeson, Dean Collins, Ruth Hatcher, Tom Judson, Darryl Muldoon, Susan Nuttall, Bruce Portillo, Terry Predl, Mary Riorden, David Whelchel, Phillip Wright

Absent: Keith Ihms, Jason Loyd

Notes:

Call to Order – Bill Barr called the meeting to order at 8:30 am

Staff /Board/Management Reports:

- **Marketing – Kim Carlson**
 - Kim presented an analysis of guest rounds compared to marketing activity. We are starting to see benefit from our marketing efforts as compared to 2015 and 2016.
- **Golf Course Maintenance** – Tom Judson reported on behalf of Keith Ihms
 - Superintendent changes:
 - Scott Seifert resigned position at Bella Vista CC effective November 3, 2017
 - Transferred Rob Dreesen from Metfield to BVCC effective November 5, 2017
 - Interviewing both internal and external candidates for vacant Metfield position. Goal to have new superintendent in place by December 15th. Assistant Scott Hanson will serve as interim during search process.
 - Larry Shepherd will retire effective December 15th, 2017. (24+ years of service)
 - Scotsdale position offer accepted pending HR approval to individual from area who has been employed as a golf course superintendent the past 3 years for Club Corp in Dallas on Champion Ultradwarf Bermuda greens
 - Project updates:
 - Cart path repairs at Dogwood completed on time and under budget
 - Well repairs at Dogwood (located on The Farm) underway with expected completion in 2-3 weeks
 - New equipment wash station at Dogwood underway with electrical upgrade complete and site work for foundation started. All compliance equipment on site. Estimated project completion around 18th of December.
 - Misc. items:
 - Frost Line (479-855-5123) operational. All frost delays will be up by 7AM each day. Frost delay along with cart restrictions also posted each morning under Today's Play section on web page
 - Tee marker issues at Highlands. Coyotes damaging markers daily on number 3 tee so have utilize native painted rocks for markers until another solution can be found
 - Winter "carts on path" and special winter project closings dates have been sent out and

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posted.

- Guidelines for covering of Bermuda greens at Brittany and Scotsdale have been posted in course update section on web page. Article on understanding frost delays and painting of Bermuda greens also posted.
- **Golf Operations** – Phillip Wright/Darryl Muldoon
 - Golf Financials – see Appendix 1
 - Other Operations Topics
 - 2018 Golf Course Opening and Maintenance Schedule – see Appendix 2. Dogwood will be closed for January and February for the Bunker work
 - 2018 Proposed Tournament Schedule – see Appendix 3. Suggestion to make the Sr. Open just the Open so that younger, working members are welcome to play.
 - Play Managers update
 - Discussion with the BVPOA Board resulting in Play Managers being staffed April-September, 1 per course, 6 hours a day. This schedule will be flexible based on the amount of play expected.
 - Moving October 9am shotguns to 10am
 - In 2018, the time of shotguns in October will be adjusted to 9:00am in the early weeks and 10:00am the last 2 weeks. This will help reduce delays due to frost conditions. The Frost Line is now operational. Delays are recorded on the Frost Line and updates are posted in Today's Play on the Website.
 - 2018 Golf Expo
 - This year's Expo will not include liquidation sale
 - Replaced with Special Sale at all golf shops from start of Golf Expo thru end of March

Board Liaisons – Ruth Hatcher, Bruce Portillo

General Operations – Tom Judson

- Tom presented a preliminary copy of proposed fee increases. The increases were modest and represented a 3.5-4% raise. The POA Board will vote on fees at the November meeting.
 - \$2 per round for 18 holes, \$1 per round for 9 hole
 - Increase in Annual passes \$50-\$75
 - Annual Private Cart Leases \$10-\$20
- Golf Assurance Plan was presented. This plan enables an Annual Pass holder to suspend the Annual Plan for up to 6 months due to a medical event. The details are spelled out in the brochure. Several member focus groups were conducted with input incorporated into the plan.

Open Forum: Members of the community are welcome to speak. 3 minute limit. Discussion limited to clarifying questions.

- **Old Business:**
 - none
- **New Business**
 - Brainstorm ideas on how to have groups involved in routine maintenance – Topic was postponed due to key members being absent today

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- Discuss if/what age requirements for POA tournaments for specific tee boxes (Bill Barr)
 - The group discussed the ages for various tee boxes for POA tournaments. Phillip has been analyzing what worked and didn't. There should be more consistency next year.
- Reports on Golf Course status – Committee Members
 - Courses are in excellent shape with a few minor comments.
 - Many members have commented on the new Cart Paths at Dogwood.

Action Items from Prior Meeting - Susan

- Phillip to follow up with Nation Golf Network to find out what the H coding is. Per Phillip the H stands for home course. This has no bearing on the calculation of the handicap

Review New Action Items – Susan

none

Meeting Adjourn and reminder of next Meeting – The meeting was adjourned at 9:50am. The next meeting is December 13 , 2017, 8:30 am Riordan Hall. Marketing will present the 2018 Strategy.

Appendix 1: Golf Financials

GOLF FEES AND CART REVENUE ANALYSIS Year to date October 2017

COMPARISON 2015, 2016 AND 2017			
	2015	2016	2017
Member Greens Fees *	\$1,173,473	\$1,194,788	\$959,191
Value Cards	\$126,969	\$0	\$0
Annual Greens Fees	\$513,591	\$751,172	\$841,662
Total Members Green Fees	\$1,814,033	\$1,945,960	\$1,800,853
Cart Rentals	\$525,030	\$612,801	\$696,617
Private Cart Registrations	\$202,073	\$165,785	\$148,202
Annual Seat Leases	\$438,180	\$443,826	\$443,755
Total Cart Fees	\$1,165,283	\$1,222,411	\$1,288,575
Guest Greens Fees **	\$781,697	\$662,734	\$629,488
Merchandise Revenue	\$423,690	\$404,077	\$392,755

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Appendix 2 – Tentative Tournament Schedule

BELLA VISTA VILLAGE "Tentative" 2018 POA TOURNAMENT SCHEDULE

DATE	TOURNAMENT	COURSE(S)	FOOD & BEVERAGE
Feb 14	Sweetheart	BVCC	Coffee & Donuts Lunch in new Clubhouse
March 17-18	Spring 3 Person Scramble	KING/BVCC	Coffee & Donuts both days 18th Lunch @ Riordan Hall
April 23-24	Women's Ecletic Two-Person	BVCC	Coffee & Donuts both days 24th Lunch in new clubhouse
May 19-20	"New" Spring Couples Tourney	BVCC	Coffee & Donuts both days 20th Lunch at BVCC - More info coming
June 19	Rally Tourney	KING/BVCC	Coffee & Donuts Lunch @ Riordan Hall
June 29	Couples 9 and Dine	BVCC	Dinner at BVCC
July 7-8	Ladies Club Championship	BVCC	Coffee & Donuts 8th Lunch @ BVCC
July 13	Couples 9 & Dine	HIGH	Dinner at High
July 21-22	All in the Family	KING	Coffee & Donuts 22nd Lunch @ Riordan Hall
July 28	Folds of Honor	KING	Coffee & Donuts Lunch @ Riordan Hall
Aug 11-12	Men's Senior Club Championship	BVCC	Coffee & Donuts 28th Lunch @ Riordan Hall
Aug 24	Couples 9 & Dine	BVCC	Dinner at BVCC
Sept 8	Prostate Cancer	KING/BVCC	Coffee & Donuts Lunch @ Riordan Hall
Sept 22-23	Men's Club Championship	BVCC	Coffee & Donuts 23rd Lunch @ BVCC
Sept 21	Couples 9 & Dine	SCOT	Dinner at Lake Point
Oct 13-14	Bella Vista Championship Cup	BVCC	Coffee & Donuts 14th Lunch @ BVCC
Oct 19	Year End Couples 9 & Dine	BVCC	Dinner at BVCC
Nov 2	Chairman's Cup	TBD	TBD
Nov 11	Veterans	KING/BVCC	Coffee & Donuts
Nov 17-18	Fall 3 Person	KING/BVCC	Coffee & Donuts 18th Lunch @ Riordan Hall
1st Saturday of each month	Men's and Women's Senior Open	DOG	Offer \$6 Buffet Lunch at Dogwood

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Course Maintenance Schedule

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2017/2018 Golf Course Opening Schedule

Pro Shop Hours of Operation		Monday-Sunday
Dates		Time
November 5th - March 11th		8am-5pm
March 12th - April 29th		7am-5pm
April 30th - September 3rd		6am-6pm
September 4th - November 4th		7am-6pm
Tee Time Schedule		Monday-Sunday
Dates		Time
November 5th - March 11th		9am-5pm
March 12th - April 29th		8am-5pm
April 30th - September 3rd		7am-6pm
September 4th - November 4th		8am-6pm
Practice Facility Hours of Operation		Monday-Sunday
Dates		Time
November 5th - March 11th		8am-5pm
March 12th - April 29th		7am-5pm
April 30th - September 3rd		6am-3pm
September 4th - November 4th		7am-6pm

Holiday Hours				
Days	Course	Time	Shop Closes	Tanyard
Thanksgiving Day - November 23rd	BVCC	10am shotgun	3pm	Tanyard: 8am-3pm
	Kingswood	10am shotgun	3pm	
	Berkedale	10am shotgun	3pm	
Christmas Eve - December 24th	BVCC	10am shotgun	3pm	Tanyard: 8am-3pm
	Kingswood	10am shotgun	3pm	
	Berkedale	10am shotgun	3pm	
Christmas Day - December 25th	All Courses	Closed	All Day	Closed
New Years Day - January 1st	Highlands	Closed	All Day	Tanyard: 8am-3pm
	Merfield	Closed	All Day	
	Scottsdale	Closed	All Day	
	BVCC	10am shotgun	3pm	
	Kingswood	10am shotgun	3pm	
	Berkedale	10am shotgun	3pm	

2018 Winter Carts on Path Schedule		
Dates	Golf Courses	
Dec 4th - 17th, 2017	Kingswood	Dogwood/Brittany
Dec 18th - Dec 31st	Berkedale	Scottsdale
March 19th - 23rd	Berkedale	Scottsdale
March 26th - Apr 8th	Highlands	BVCC
April 9th - 15th	Kingswood	Dogwood/Brittany
April 16th - 22nd	Berkedale	Scottsdale
April 23rd - 29th	Highlands	BVCC

2018 Winter Golf Facility Closing Schedule (for special projects)			
Dates	Golf Courses		
Jan 1st - 14th	Highlands	Dogwood	Brittany
Jan 15th - 28th	Kingswood	Dogwood	Brittany
Jan 29th - Feb 11th	Scottsdale	Dogwood	Brittany
Feb 12th - 28th	BVCC	Dogwood	Brittany

2018 Maintenance Closing Schedule		
Dates	Golf Courses	Tasks
Mar 12th - Mar 18th	Dogwood	Drill and Fill
Mar 19th - Mar 25th	Kingswood	Drill and Fill
April 17th	Berkedale	Aerify
April 18th	Berkedale	Maintenance til 11am
April 22nd	BVCC	Aerify
April 24th	BVCC	Maintenance til 11am
April 24th	Highlands	Aerify
April 25th	Highlands	Maintenance til 11am
June 25th	Scottsdale	Aerify
June 26th	Scottsdale	Maintenance til 11am
July 9th	Brittany	Aerify
July 10th	Brittany	Maintenance til 11am
August 27th	Scottsdale	Aerify
August 28th	Scottsdale	Maintenance til 11am
September 24th	BVCC	Aerify
September 25th	BVCC	Maintenance til 11am
September 25th	Kingswood	Aerify
September 26th	Kingswood	Maintenance til 11am
September 26th	Highlands	Aerify
September 27th	Highlands	Maintenance til 11am
September 27th	Dogwood	Aerify
September 28th	Dogwood	Maintenance til 11am
October 1st	Berkedale	Aerify
October 2nd	Berkedale	Maintenance til 11am