

# February 2018 Meeting Notes Final

## Golf Joint Advisory Committee Meeting Agenda

Wednesday, February 14, 8:30 am at Bella Vista Country Club Boardroom

### Important Outcomes / Announcements:

- **Approved Proposal to change mowing patterns at BVCC. Tee times only on Monday, Wednesday, Friday**
- **Next meeting: Wednesday, March 14, 2018 8:30 am at BVCC Boardroom**

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**Attending:** Bill Barr, Rex Butler, Leia Christeson, Ruth Hatcher, Keith Ihms, Tom Judson, Jason Loyd, Darryl Muldoon, Susan Nuttall, Bruce Portillo, Mary Riorden, David Whelchel, David Winer, Phillip Wright

**Absent:** Dean Collins

### Notes:

**Call to Order** – Bill Barr called the meeting to order at 8:30 am

### Review of plans for the APT Tournament – Charlie Teal

- Tournament will take place at the Highlands golf course the week of June 4th, 2018
- Monday, June 4th - Practice for Pros and Pro-Am Party in the evening at Lakepoint Restaurant with a buffet, cash bar, entertainment and (new for 2018) a Silent Auction
- Tuesday, June 5th - Pro-Am Tournament at Highlands golf course; sponsor contributions determine number of Pro-Am Teams, individuals may participate in the Pro-Am Tournament, including ticket to the Pro-Am Party, for a \$175 contribution (reduced from \$200 in 2017) with Tee Prizes, cart and greens fee and prizes for the winning teams all included. Volunteers can participate for a \$125 contribution. Pro-Am Tournament is a Scramble format for the 3 amateur players, with the Pros playing a Skins game among themselves.
- Tuesday, June 5th - after the Pro-Am Tournament, there will be a Junior Clinic with the Pros (new for 2018) and a Long-Drive Contest with the Pros
- Pro Tournament from Wednesday, June 6th through Saturday, June 9<sup>th</sup>
- New for 2018 will be a "Garden Area" outside the Highlands clubhouse with (hopefully) a craft brewer, food service and charity & sponsor participation; a gathering place for spectators to eat, drink and experience the Tournament.
- Pro-Am Tournament Sign-Up forms will be displayed at all Bella Vista golf course clubhouses, at the 2018 Golf Expo and at the 2nd Annual Golf Fest on April 14th.
- Look for more information regarding this golf tournament in the coming months.
- The 2017 Tournament generated net proceeds of \$18,500 with grants to the Bella Vista Animal Shelter, First Tee of NWA, and the Boys & Girls Club of Benton County.
- This Tournament is a joint effort involving the Bella Vista Property Owners Association, the City of Bella Vista, Cooper Communities, Inc and the Bella Vista Foundation; one of the few activities in the Bella Vista community which brings all of the principal organizations together for a joint cause.
- More than 150 volunteers assisted with the 2017 Tournament. Ruth Hatcher will coordinate volunteers.

### Staff/Board/Management Reports:

- **Golf Course Maintenance** – Keith Ihms
  - **Compliance Projects** including wash stations and chemical storage are underway. Dogwood is complete, Country Club wash station is in progress, Golf Central, Highlands and Scotsdale are scheduled.

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- **Dogwood Bunkers Update**
  - The weather has been a factor. The team is working every day they can. Holes 1-7 are complete. Holes 8-12 have the gravel in and bunkers sprayed, ready for sand, Holes 14-18 are started.
  - 3 Bunkers on the Farm have been reduced in size or eliminated. These were restructured to improve play-ability and reduce costs, which are based on sq. ft.
  - Keith will be meeting with supplier to see if there is anything that can be done to speed the end of the schedule.
  - The project will be within budget and may be a little late.
- **Other Topics**
  - Spillway project, #2CC: The original approach to put in a 'tunnel' will not work. We have changed the design to include culverts with a cart path on the top and around the structure. This will reduce the number of days closed to having water running in the stream bed. Work will start in April and there will be no golf course closures.
  - Minor Projects:
    - Holes 6-7 Highlands – improved drainage
    - Hole 6 Scotsdale – Sycamore tree removed. Researching replacement trees.
    - Hole 17 Scotsdale – ditch work
    - Country Club – new signing for Tees anticipating the switch of the front and back 9's
    - Hole 1/18 Dogwood – cleaned up lake
    - Hole 2 Highlands – added some rock work to help move water from Fairway
    - Hole 2 Kingswood is having rock work done to improve drainage.
    - Started spraying per-emergent products
    - Have been removing stumps and trees throughout the winter
  - Ponds at Berksdale are being prepared for the new batch of fish. We grow fish to stock our lakes.
  - Keith discussed the possibility of winter kill. We have been proactive, as much as possible to reduce winter kill. However, depending on the weather pattern in the late winter period this is possible. Keith will be posting an article on the subject.
- **Golf Operations – Phillip Wright/Darryl Muldoon**
  - Golf Financials – January was a tough month. Revenue was off in most categories. It is anticipated that the Annuals will recover as the weather warms up.
  - Golf Ops 2018 Marketing – Phillip and Kim Carlson conducted a brainstorming session for 2018 Marketing programs. Many ideas were discussed and adopted.
  - 2018 Golf Expo – 3/1/2018 – an email will be going out to the Group Leaders this week. There will be a demo on some software that will be made available to groups at no cost.
  - Upcoming Tournaments – 70 people are signed up for the Sweetheart Tournament
  - Golf Fest – 4/14/2018 – Added Ping and Golf Buddy
  - Dogwood and Country Club Reopening Tournaments are planned
  - Player Assistants – Training material is being prepared. Will be taking applications soon. We will be discussing at Golf Expo and educating the membership.

**Board Liaisons – Ruth Hatcher, Bruce Portillo – no comments**

**General Operations – Tom Judson**

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- Yesterday was a tour of the Country Club. 125 attended. We are close to being done but have not released the opening date yet.
- Branchwood Tour today at 4:00
- The H&H (Hydrology and Hydraulics) Study will be released to the public 3/11. Public meetings are planned 3/13 and 3/15 at Riordan Hall.

**Open Forum:** Members of the community are welcome to speak. 3 minute limit. Discussion limited to clarifying questions.

**No comments**

### Old Business:

- Determine approach for Sand and Suds concept – Phillip
  - We will schedule a 'Sands and Suds' for each course starting in May. Typically 9 holes can be done in one evening.
  - Ideally, we will have 30-40 people for each event. This is a family friendly event. After the event a simple dinner will be served in the clubhouse. Beverages will be provided.
  - We will be contacting the Golf Course Groups and some of the larger Golf Groups to see if they would 'sponsor' an event.

### New Business

- BVCC Fairway enhancements
  - Rob Dreesen, the new Superintendent at the Country Club reviewed the course, and along with Keith and David Whelchel developed a plan to improve the visual impact of the course and playability by changing the mower patterns. It is ideal to have 30-40 yds. of space in the landing areas.
  - Over the past few years, the fairways have narrowed and become very straight. This does create play-ability issues in the summer when the rough is high.
  - We are limited to only 1 fairway mower at Country Club at this time. Purchasing/leasing an additional mower isn't cost effective until our lease is renewed next year.
  - Golf Maintenance/Golf Operations asked for Golf Committee Support to only schedule tee times on Monday, Wednesday and Friday. This will give the Maintenance Crew time to implement the new mowing patterns with no additional costs. Having only tee times reduces the number of people required to set up the course, and the mowing crew can stay ahead of the golfers.
  - Bill Barr made a motion to “Support Monday, Wednesday and Friday Tee Times for the purpose of improving the contour patterns on the fairways at the Country Club. Jason Loyd seconded the motion.
    - Ruth Hatcher commented that with the reopening of the Country Club, we also want our golf course to be as good and as interesting as the other courses in the Village.
    - The motion passed unanimously.
- Golf Expo and Golf Fest – The Golf Committee will have a table and also help hand out books. Bill, Jason and David Winer will man the table
- Discuss rejuvenation of 'Friends' Groups for Country Club and Kingswood/Berksdale – If anyone knows of people who might be interested, send the info to Bill Barr.

### Action Items from Prior Meeting – Susan

- none

### Review New Action Items - Susan

**Meeting Adjourn and reminder of next Meeting** – The next meeting is March 14, 2018, 8:30 am Country Club Board Room