

## September Meeting Notes

### Golf Joint Advisory Committee Meeting Notes

Wednesday, September 13, 2017, 5:00 pm

#### Important Outcomes / Announcements:

- **Next meeting: October 11, 2017 5:00 pm at Riordan Hall**
  - **Highlands to reopen 9/29. Celebration planned for 10/13**
- 

**Attending:** Kyndall Ardoin , Rex Butler, Dean Collins,, Keith Ihms, Tom Judson, Jason Lloyd , Darryl Muldoon, Susan Nuttall, Bruce Portillo, Terry Predl, Mary Riorden

**Absent:** Bill Barr, Ruth Hatcher, Phillip Wright

#### Agenda:

**Call to Order** – Rex Butler called the meeting to order at 5:00 pm

#### Staff/Board/Management Reports:

- **Golf Course Maintenance** – Keith Ihms
  - Progress on Highlands- Course and Clubhouse will open on 9/29. Contracted work is complete. We repaired 7500 ft. of cart paths. Note that the distances on #16 scorecard are correct and may be different than those on the ground. The new grass on the collars are doing well and will continue to improve during the fall.
  - Country Club #8 green: open 9/29
  - Dogwood Cart Paths-Cart path work on Dogwood to be approved by board at Sept 28th meeting
  - Other Maintenance Topics
    - A new type of machine to cut through tree roots will be rented during the winter season. This will be used on all of the courses.
    - The irrigation main line and note valve was repaired at #2 Dogwood.
    - The main pump control at Scotsdale has been repaired. This allows the team to return to the regular watering schedule. Thanks to the team who started work at 4:00 am to manually water the greens while the pump was inoperable.
    - On Scotsdale, we have learned that some of the grass maintenance activities are better done in the afternoons. Next year, we will plan morning shotguns and afternoon maintenance on selected days.
  - From a Maintenance perspective, no major projects are planned from March through October in 2018.
- **Golf Operations** – Phillip Wright/Darryl Muldoon
  - Course Ratings/ Handicaps- working with the USGA
  - Golf Financials – See Appendix 1
  - Revenue Programs – Get Golf Ready II: in progress. A tournament is planned for the Get Golf Ready participants.
  - Other Operations Topics
    - Men's Championship is next week at Dogwood
- **Marketing Specials** – Kim Carlson
  - **Renovation Celebration** is being planned for Highlands on 10/13. More information on this fun event will be published within 10 days.

## September Meeting Notes

- Marketing is now tracking Bounce Back coupons
- Billboard test for non-member golf will be running this fall

### **Board Liaisons – Ruth Hatcher, Bruce Portillo, David Whelchel**

no comments

### **General Operations – Tom Judson**

- Country Club tour had 50 attendees; excellent cooperation with the city on permitting.
- Hydrology study – contracted; report due 12/28, partnering with the city.

**Open Forum:** Members of the community are welcome to speak. 3 minute limit. Discussion limited to clarifying questions.

- **Suggestion to review #12 Scotsdale green to make it flatter**
  - Darryl worked with the Superintendent to identify 3 pin placements that were relatively flat.
  - A full analysis of the green is needed prior to structural changes being made. Referred to Golf Maintenance.
- **Suggestion to reroute/build additional cart path at Dogwood** on the left side of #11; Look at the area on #2 where golfers cut across the grass; Build a 'spur' to the #14 red tees. Referred to Golf Maintenance.
- **Appreciation from the Gravette High School Golf Program** for all of the support provided to the Golf team this year.

### **Old Business:**

- The budget list was reviewed with comments from the POA Golf department. Many items are already in progress

### **New Business**

- Reports on Golf Course status – Committee Members
  - Highlands – currently closed, the Friends of Highlands is working on a large scoreboard by the #18 green
  - Dogwood – Course in excellent shape, New directional signing has been installed, looking forward to cart path repairs and Billy Bunkers in 2018
  - Scotsdale – It would be nice to have a 'shortcut' across the creek for walkers on #5. Topic was discussed and solutions would not be cost effective. For safety reasons, we don't want to encourage golfers to walk across the stream.
  - Country Club – gold tee markers need repainting; a few comments about restroom maintenance; overall the course is in beautiful condition.
  - Kingswood – the course is in good shape, a solid course

### **Action Items from Prior Meeting - Susan**

None

### **Review New Action Items - Susan**

**Meeting Adjourn and reminder of next Meeting** – The next meeting is October 11 , 2017, 5:00 pm at **Riordan Hall**. Meetings will be moved to Riordan for October and November while the Board room renovation is in progress.

The meeting was adjourned at 6:15 pm.

## September Meeting Notes

### Appendix 1 – Golf Financials

#### GOLF FEES AND CART REVENUE ANALYSIS Year to date August 2017

	2015	2016	2017
Member Greens Fees *	884,419.83	928,834.11	744,388.63
Value Cards	126,968.56	0.00	0.00
Annual Greens Fees	493,253.31	722,851.06	804,147.14
Total Members Green Fees	1,504,641.70	1,651,685.17	1,548,535.77
Cart Rentals	392,569.54	472,595.48	521,384.35
Private Cart Registrations	202,239.83	164,359.56	145,956.48
Annual Seat Leases	436,632.61	437,308.80	432,108.31
Total Cart Fees	1,031,441.98	1,074,263.84	1,099,449.14
Guest Greens Fees **	585,139.33	483,083.92	475,982.66
Merchandise Revenue	304,434.50	310,140.53	313,516.88